

VOLUME E:

**HOUSEHOLD TELEPHONE SURVEY
RESULTS (WEIGHTED)**

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q01 Where do you normally shop for your household's main food and grocery shopping needs?											
Aldi, Adams Walk, Kingston upon Thames	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%
Aldi, Brighton Road, Coulsdon	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Kingston Road, Ewell	1.3%	13	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Aldi, Kingston Road, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%
Aldi, Priory Retail Park, Colliers Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Marlowe Way, Wallington / Croydon	4.6%	46	0.0%	0	0.0%	0	9.8%	8	0.0%	0	9.8%
Asda, Reigate Road, Burgh Heath	2.6%	26	0.0%	0	0.8%	0	0.0%	0	0.9%	1	0.0%
Asda, St James Estate, Bond Road, Mitcham	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, St Nicholas Way, Sutton	6.3%	63	20.5%	24	8.9%	5	11.0%	9	3.7%	3	8.4%
Asda, Stonecot Hill, Sutton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.8%
Budgens, Green Wrythe Lane, Carshalton	0.4%	4	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%
Co-op, Coombe Lane, Raynes Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, High Street, Carshalton	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Co-op, Landsdown Road, Croydon	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Stoneleigh Broadway, Epsom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Central Road, Worcester Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%
Iceland, Surrey Street, Croydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Upper Green West, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Woodcote Road, Wallington	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%
Lidl, Aberconway Road, Morden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%
Lidl, Beddington Gardens, Wallington	1.4%	14	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.0%
Lidl, Blagdon Road, New Malden	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Church Street, Croydon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Thomton Heath	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Lidl, Rowan Road, Mitcham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.4%	1	0.0%	0	0.4%	1
Lidl, Western Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lidl, Wrythe Lane, Rosehill	1.4%	14	2.9%	3	0.4%	0	11.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
M&S, Ashley Centre, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M&S, High Street, Sutton	0.6%	6	2.1%	2	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
M&S, Merton High Street, Colliers Wood	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, North End, Croydon	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	0
Morrisons, Fiveways, Croydon	1.4%	14	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.7%	1	0.7%	0	3.2%	3	3.1%	6	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	5.0%	50	26.0%	30	13.4%	7	3.0%	3	1.0%	1	8.9%	7	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.4%	1
Morrisons, St Marks Road, Mitcham	0.7%	7	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	7
Morrisons, The Broadway, Wimbledon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Local, High Street, Carshalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Cheam	0.1%	1	0.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Local, London Road, Hackbridge, Sutton	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Manor Road, Wallington Station, Wallington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Purley Parade, Purley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Local, Stanley Park Road, Carshalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Sutton	3.9%	39	15.0%	18	6.8%	3	3.7%	3	0.0%	0	3.7%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	11
Sainsbury's Superstore, Kiln Lane, Epsom	3.1%	31	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	8.2%	8	0.0%	0	30.3%	22	0.0%	0
Sainsbury's Superstore, London Road, Morden	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	19
Sainsbury's Superstore, London Road, North Cheam	6.7%	67	2.9%	3	15.6%	8	0.0%	0	34.7%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.3%	13	10.4%	17
Sainsbury's Superstore, Merton High Street, Merton	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	13
Sainsbury's Superstore, Stafford Road, Wallington	5.3%	53	0.0%	0	0.0%	0	12.1%	10	0.0%	0	16.2%	13	31.0%	22	2.2%	2	2.6%	5	0.5%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	3.6%	36	0.3%	0	0.0%	0	8.6%	7	0.0%	0	5.8%	5	5.3%	4	0.9%	1	9.5%	18	0.0%	0	0.8%	1

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Sainsbury's Superstore, Whitgift Centre, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Express (Esso), Malden Road, Cheam	0.4%	4	2.3%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Tesco Express, Angel Hill, Sutton	0.8%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6
Tesco Express, High Street, Banstead	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Kingston Road, Wimbledon Chase	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, Lower Road, Sutton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Malden Road, Worcester Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Old Town Hall, The Broadway, Wimbledon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Express, Regent Parade, Brighton Road, Sutton	0.4%	4	1.5%	2	0.0%	0	2.7%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	1.2%	12	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	6	3.7%	6
Tesco Extra, Oldfields Road, Cheam	5.7%	57	10.3%	12	19.9%	10	0.4%	0	22.5%	17	7.4%	6	0.7%	0	0.5%	0	0.0%	0	2.1%	2	5.8%	9
Tesco Extra, Purley Road, Purley	4.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.7%	1	11.1%	11	14.8%	28	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Waitrose (Little), The Broadway, Cheam	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Ashley Centre, Epsom	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Brighton Road, Coulsdon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	2	0.0%	0	0.0%	0
Waitrose, High Street, Banstead	3.2%	32	0.0%	0	4.8%	2	0.0%	0	0.0%	0	3.7%	3	5.8%	4	12.6%	12	5.2%	10	0.5%	0	0.0%	0
Waitrose, High Street, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Stone Place, Worcester Park	0.8%	8	0.0%	0	0.0%	0	0.0%	0	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.4%	1
Internet - Home Delivery	10.6%	106	8.8%	10	10.1%	5	9.1%	8	9.7%	7	5.7%	4	12.6%	9	13.3%	13	9.0%	17	11.4%	8	14.7%	24
Internet - Click & Collect	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Aldi, London Road, Sutton, SM3 9DL	0.8%	8	0.0%	0	4.1%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.8%	1
Aldi, Purley Way, Croydon, CR0 4XJ	1.1%	11	0.0%	0	0.0%	0	4.8%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Bushells Farm Shop,	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Woodmansterne Road, Carshalton, SM5 4AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Imperial Way, Croydon, CR0 4RR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Iceland, London Road, Norbury, SW16 4DE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Lidl, High Street, Sutton, SM1 1PG	1.0%	10	4.3%	5	4.6%	2	0.4%	0	0.0%	0	0.0%
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	1.7%	17	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.3%
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	1.2%	12	0.0%	0	0.0%	0	1.1%	1	0.0%	0	7.5%
Lidl, Upper High Street, Epsom, KT17 4ER	1.1%	11	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%
Lidl, Vincent Lane, Dorking, RH4 3JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Local shops, Rosehill Local Centre	0.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%
Local shops, Sutton Town Centre	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%
Londis, The Broadway, Croydon Road, Beddington, CR0 4QR	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
M&S, Queensway, Crawley, RH10 1EE	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Sainsbury's Superstore, Whitehorse Lane, Crystal Palace, SE25 6XB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Tesco Express (Esso), London Road, Sutton, SM3 9BY	0.3%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%
Tesco Superstore, Coulsdon Road, Caterham, CR3 5QX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Tonys Continental, High Road, East Finchley, N2 9ED	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Waitrose, Claremont Road, Surbiton, KT6 4QR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%
Waitrose, Old Mill Square, Storrington, Pulborough,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%

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RH20 4NQ Win Yip Superstore, Purley Way, Croydon, CR0 4NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160											
Sample:	1002	101	100	101	100	100	100	100	100	100	100											

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Q02 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																						
<i>Not those that use the internet at Q01</i>																						
Yes - non-food shopping	7.9%	71	5.4%	6	7.7%	4	14.9%	11	3.7%	2	7.3%	5	21.4%	13	5.2%	4	7.2%	13	8.4%	5	4.5%	6
Yes - other food shopping	7.8%	69	7.0%	7	2.4%	1	7.8%	6	2.1%	1	8.5%	6	7.0%	4	7.9%	7	8.0%	14	8.1%	5	12.3%	17
Yes - bars / pubs	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	4.9%	44	8.5%	9	4.1%	2	4.1%	3	0.5%	0	11.0%	8	9.3%	6	1.0%	1	4.4%	8	2.4%	2	3.8%	5
Yes - cinemas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	3.9%	35	0.0%	0	1.9%	1	1.2%	1	3.6%	2	6.9%	5	6.9%	4	15.7%	13	2.4%	4	2.4%	2	2.0%	3
Yes - go to park	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0
Yes - gyms / health and fitness	1.2%	10	3.8%	4	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	0	1.5%	1	2.2%	4	0.6%	0	0.0%	0
Yes - library	0.4%	4	0.0%	0	2.8%	1	0.8%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - meeting family	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	3.0%	5	0.6%	0	0.5%	1
Yes - meeting friends	1.0%	9	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	4.0%	7	0.0%	0	1.0%	1
Yes - museums / art gallery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.3%	3	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Yes - restaurants	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0
Yes - swimming	0.2%	2	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	2.0%	18	0.0%	0	3.7%	2	0.0%	0	1.0%	1	3.2%	2	4.7%	3	4.5%	4	0.0%	0	1.2%	1	3.9%	5
Yes - work	0.7%	6	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.7%	1	0.4%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Yes - other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	71.4%	639	71.3%	76	75.9%	35	69.4%	53	90.0%	61	64.3%	48	62.5%	39	61.7%	52	74.8%	131	79.3%	51	67.8%	92
Yes - visit bookmakers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Yes - visit cemetery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Yes - window shopping / browsing	0.9%	8	5.3%	6	0.0%	0	0.4%	0	0.0%	0	2.8%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.7%	6	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.4%	1	0.0%	0	2.9%	4
Weighted base:		895		107		46		77		68		74		63		84		175		65		136
Sample:		889		92		87		87		89		93		87		87		90		89		88

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q03 When you combine your trip with other activities, where do you normally go?																						
<i>Those that said an activity at Q02</i>																						
Banstead Town Centre	7.0%	17	0.0%	0	7.9%	1	0.0%	0	0.0%	0	8.6%	2	15.8%	3	12.2%	4	14.5%	6	0.0%	0	0.0%	0
Carshalton Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheam Village Centre	1.1%	3	0.0%	0	17.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Coulsdon Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	4.1%	1	1.7%	1	0.0%	0	0.0%	0
Croydon Town Centre	2.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	14.5%	6	0.0%	0	0.0%	0
Epsom Town Centre	3.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	4	0.0%	0	23.5%	3	0.0%	0
Hackbridge District Centre	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	0.8%	2	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Mitcham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Morden Town Centre	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	6
New Malden District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0
North Cheam District Centre	3.0%	7	0.0%	0	2.0%	0	0.0%	0	21.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	13.5%	5
Purley District Centre	2.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2	10.5%	3	1.7%	1	0.0%	0	0.0%	0
Surbiton District Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Sutton Town Centre	21.7%	52	82.3%	21	52.6%	6	41.0%	9	5.3%	0	27.2%	7	2.2%	0	1.4%	0	12.8%	6	0.0%	0	7.0%	3
Wallington Town Centre	9.3%	22	0.0%	0	0.0%	0	32.7%	7	0.0%	0	17.5%	4	36.2%	8	2.7%	1	3.3%	1	2.9%	0	0.0%	0
Wimbledon District Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
Worcester Park Town Centre	1.9%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	14.4%	2	1.8%	1
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	3.7%	9	0.0%	0	0.0%	0	1.4%	0	0.0%	0	1.1%	0	12.6%	3	0.0%	0	12.8%	6	0.0%	0	0.0%	0
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Beddington Lane, Croydon	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Kiln Lane, Peel Centre, Epsom	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Brighton Road, Coulsdon	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	1.2%	3	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Asda, Reigate Road, Burgh Heath	3.1%	8	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2	17.2%	6	0.0%	0	0.0%	0	0.0%	0
Lidl, Aberconway Road, Morden	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	5
Lidl, Beddington Gardens, Wallington	0.6%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.1%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Tandem Way, Colliers Way	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	4
M&S, High Street, Sutton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
M&S, Merton High Street, Colliers Wood	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	5.2%	2
Morrisons, Fiveways, Croydon	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	0.3%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, St Marks Road, Mitcham	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Sainsbury's Superstore, High Street, Sutton	0.8%	2	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Kiln Lane, Epsom	0.6%	1	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	5.6%	1	0.0%	0
Sainsbury's Superstore, London Road, North Cheam	2.3%	5	0.0%	0	2.0%	0	0.0%	0	41.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	5.2%	2
Sainsbury's Superstore, Merton High Street, Merton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsbury's Superstore, Stafford Road, Wallington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	2.9%	7	0.0%	0	0.0%	0	1.4%	0	0.0%	0	5.8%	1	1.1%	0	0.0%	0	11.3%	5	0.0%	0	0.0%	0
Tesco Extra, Oldfields Road, Cheam	1.7%	4	2.7%	1	4.0%	0	0.0%	0	5.3%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
BP Garage, Kingston Road, New Malden, KT3 3NS	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Caterham Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Chessington Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
East Finchley Town Centre	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Upper Green East, Majestic Way, Mitcham, CR4 2JS	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Aberconway Road, Morden, SM4 5LN	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Iceland, Upper Green West, Mitcham, CR4 3AA	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kiln Lane Business Park, Epsom, KT17 1JF	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Lidl, High Street, Sutton, SM1 1PG	0.1%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	0.8%	2	0.0%	0	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Kingston Road, New Malden, KT3 3SY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plough Bakery, Malden Road, Worcester Park,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
KT4 7NL											
Rainbow Leisure Centre, East Street, Epsom, KT17 1BN	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stafford Mediparmacy, Stafford Road, Wallington, SM6 9BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Streatham Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Thornton Heath Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Trinity Sports Club, Shirley Park, Croydon, CR9 7AT	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stone Place, Worcester Park, KT4 8DX	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Wickham Local Centre	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Westcroft Leisure Centre, Westcroft Road, Carshalton, SM5 2TG (Don't know / varies)	0.3%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%
	5.8%	14	2.7%	1	0.0%	0	0.0%	0	5.3%	0	0.0%
Weighted base:	240	25	11	23	7	24	22	32	43	13	39
Sample:	247	20	24	32	12	31	29	30	18	23	28

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10													
Q04 In addition to (STORE MENTIONED AT Q01), where else do you regularly use for your main-food shopping?																								
Aldi, Brighton Road, Coulsdon	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	6.6%	6	0.4%	1	0.0%	0	0.0%	0
Aldi, Kingston Road, Ewell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Aldi, Kingston Road, New Malden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0
Aldi, Priory Retail Park, Colliers Wood	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Station Road, South Norwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	2.2%	22	0.0%	0	0.0%	0	3.0%	3	0.0%	0	7.8%	6	1.0%	1	4.4%	4	4.4%	8	0.0%	0	0.0%	0	0.0%	0
Asda, Reigate Road, Burgh Heath	1.2%	12	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.7%	1	1.8%	1	8.5%	8	0.4%	1	0.5%	0	0.0%	0	0.0%	0
Asda, Roehampton Vale, Roehampton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Asda, St James Estate, Bond Road, Mitcham	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Way, Sutton	5.1%	51	14.9%	17	13.8%	7	11.3%	10	2.8%	2	5.2%	4	3.9%	3	0.0%	0	0.0%	0	1.0%	1	4.7%	8	0.0%	0
Asda, Stonecot Hill, Sutton	0.7%	7	0.0%	0	0.0%	0	2.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
Co-op, Banstead Road, Carshalton Beeches, Carshalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Carshalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mollison Drive, Roundshaw, Wallington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, South End, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Tattenham Corner, Epsom	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Aberconway Road, Morden	0.3%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Iceland, Central Road, Worcester Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Iceland, Upper Green West, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Woodcote Road, Wallington	1.3%	13	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	12.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Aberconway Road, Morden	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	13	0.0%	0
Lidl, Beddington Gardens, Wallington	1.3%	13	0.3%	0	0.4%	0	0.8%	1	0.0%	0	4.5%	4	6.7%	5	0.0%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0
Lidl, Blagdon Road, New Malden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Lidl, Church Street, Croydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lidl, London Road, Croydon	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	2.0%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Thomton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Lidl, Rowan Road, Mitcham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Lidl, Western Road, Mitcham	0.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wrythe Lane, Rosehill	1.7%	17	4.3%	5	0.8%	0	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
M&S (BP), Kingston Road, Wimbledon Chase (BP)	0.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), High Street, Banstead	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), St Helier Hospital, Wrythe Lane, Sutton	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Sutton	1.3%	13	8.3%	10	0.4%	0	0.0%	0	0.5%	0	1.8%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
M&S, Merton High Street, Colliers Wood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
M&S, North End, Croydon	0.6%	6	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.3%	0	0.3%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Morrisons, Church Walk, Caterham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Fiveways, Croydon	2.6%	26	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.3%	0	8.3%	6	0.0%	0	8.6%	16	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	2.6%	26	9.2%	11	2.1%	1	2.2%	2	3.9%	3	4.7%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Morrisons, St Marks Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Morrisons, The Broadway, Wimbledon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Local, High Street, Carshalton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Sainsbury's Local, London Road, Hackbridge, Sutton	0.3%	3	2.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Manor Road, Wallington Station, Wallington	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Mercury House, Cheam Road, Ewell	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Purley Parade, Purley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Sainsbury's Local, Stanley Park Road, Carshalton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Broadway, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sainsbury's Superstore, High	2.1%	22	9.4%	11	2.1%	1	4.4%	4	0.5%	0	3.9%	3	0.0%	0	0.5%	0	0.0%	0	0.5%	0	0.8%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Street, Sutton																						
Sainsbury's Superstore, Kiln Lane, Epsom	1.1%	11	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	6.3%	6	0.0%	0	4.3%	3	0.4%	1
Sainsbury's Superstore, London Road, Morden	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	7
Sainsbury's Superstore, London Road, North Cheam	3.4%	34	0.3%	0	5.5%	3	0.0%	0	22.3%	17	2.0%	2	2.6%	2	0.9%	1	0.0%	0	7.7%	6	2.5%	4
Sainsbury's Superstore, Merton High Street, Merton	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	8
Sainsbury's Superstore, Stafford Road, Wallington	1.7%	17	0.0%	0	2.2%	1	2.3%	2	0.0%	0	8.1%	6	7.1%	5	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	2.4%	24	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.3%	0	0.7%	0	0.0%	0	11.0%	21	0.0%	0	0.4%	1
Tesco Express (Esso), Malden Road, Cheam	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Angel Hill, Sutton	0.4%	4	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Tesco Express, Lower Road, Sutton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Regent Parade, Brighton Road, Sutton	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodcote Road, Wallington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	6	4.5%	7
Tesco Extra, Oldfields Road, Cheam	3.1%	31	4.3%	5	10.5%	5	0.8%	1	15.8%	12	2.5%	2	0.0%	0	0.9%	1	0.0%	0	0.5%	0	2.9%	5
Tesco Extra, Purley Road, Purley	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.8%	2	2.2%	2	12.5%	24	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Waitrose (Little), The Broadway, Cheam	0.5%	5	2.9%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Waitrose, Ashley Centre, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Brighton Road, Coulsdon	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.8%	1	0.0%	0	0.0%	0
Waitrose, Coombe Lane, Raynes Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Waitrose, High Street, Banstead	2.8%	28	0.9%	1	3.5%	2	1.9%	2	0.9%	1	1.0%	1	4.1%	3	15.7%	15	0.0%	0	5.6%	4	0.0%	0
Waitrose, High Street, New Malden	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.7%	6

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Waitrose, Stone Place, Worcester Park	0.8%	8	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.4%	1
Internet - Home Delivery	1.9%	19	3.7%	4	0.4%	0	1.9%	2	1.4%	1	1.0%	1	1.8%	1	3.5%	3	1.5%	3	3.0%	2	0.8%	1
Internet - Click & Collect	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Sutton, SM3 9DL	1.2%	12	0.0%	0	0.8%	0	0.0%	0	9.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.1%	3
Aldi, Purley Way, Croydon, CR0 4XJ	0.8%	8	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.3%	0	2.1%	2	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Costco, Imperial Way, Croydon, CR0 4RR	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Upper Green East, Majestic Way, Mitcham, CR4 2JS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Fruitbowl, London Road, Morden, SM4 5HT	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Lidl, High Street, Sutton, SM1 1PG	0.9%	9	4.0%	5	3.1%	2	0.0%	0	1.0%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Leatherhead Road, Chessington, KT9 2HY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	1.7%	17	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	6.9%	13	0.0%	0	0.0%	0
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper High Street, Epsom, KT17 4ER	0.7%	7	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Local shops, North Cheam Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sutton Town Centre	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), Tolworth Broadway, Tolworth, KT5 9EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Addington Road, South Croydon, CR2 8LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Eden Street, Kingston upon Thames, KT1 1BU	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Victoria Road, Surbiton, KT6 4NG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), London Road, Sutton,	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
SM3 9BY																						
Tesco Extra, 384 Streatham High Road, Streatham, SW16 6HP	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	3.5%	6
Tesco Superstore, Coulsdon Road, Caterham, CR3 5QX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, West Cromwell Road, Kensington, W14 8PB	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting Market, Tooting High Street, Tooting, SW17 0SN	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.3%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	2	0.0%	0	0.0%	0
Waitrose, Station Avenue, Caterham, CR3 6LB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	23	2.6%	3	1.3%	1	0.0%	0	0.0%	0	5.0%	4	5.2%	4	0.0%	0	2.9%	6	0.0%	0	4.1%	7
(Don't do this type of shopping)	4.5%	45	9.7%	11	3.3%	2	8.0%	7	0.0%	0	11.8%	9	12.8%	9	7.0%	7	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	25.7%	258	15.6%	18	29.4%	15	29.4%	25	25.6%	19	13.5%	11	11.8%	8	26.2%	25	33.3%	64	39.3%	29	26.9%	43
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q05 Where do you normally do most of your household's small scale top-up food shopping?																						
Aldi, Brighton Road, Coulsdon	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingston Road, Ewell	0.4%	4	0.0%	0	0.0%	0	2.2%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Aldi, Station Road, South Norwood	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	0.9%	9	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.4%	1
Asda, Reigate Road, Burgh Heath	0.5%	5	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Asda, St James Estate, Bond Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Asda, St Nicholas Way, Sutton	1.7%	17	6.4%	8	6.4%	3	0.4%	0	0.5%	0	2.0%	2	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Asda, Stonecot Hill, Sutton	2.9%	29	1.7%	2	0.0%	0	2.2%	2	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	19
Budgens, Chipstead Valley Road, Coulsdon (BP)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Budgens, Green Wrythe Lane, Carshalton	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Banstead Road, Carshalton Beeches, Carshalton	1.2%	12	3.7%	4	3.5%	2	0.0%	0	0.0%	0	5.0%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ellerton Road, Surbiton	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Grand Drive, Morden Park, Wimbledon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Co-op, High Street, Carshalton	0.7%	7	0.6%	1	0.0%	0	0.4%	0	0.0%	0	4.9%	4	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Kingston Road, Ewell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Co-op, Kingston Road, Wimbledon Chase	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Co-op, Manor Drive North, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, Mollison Drive, Roundshaw, Wallington	1.0%	10	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	10.3%	7	0.9%	1	0.7%	1	0.0%	0	0.0%	0
Co-op, Nork Way, Banstead	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	0.0%	0	0.0%	0	0.0%	0
Co-op, South Lodge Avenue, Mitcham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Co-op, Stoneleigh Broadway, Epsom	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	9	0.0%	0
Co-op, Tattenham Corner, Epsom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Aberconway Road, Morden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Iceland, Central Road,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Worcester Park											
Iceland, Surrey Street, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Upper Green West, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Woodcote Road, Wallington	1.7%	17	0.0%	0	0.0%	0	5.9%	5	0.0%	0	5.3%
Lidl, Aberconway Road, Morden	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%
Lidl, Beddington Gardens, Wallington	1.0%	10	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.7%
Lidl, Blagdon Road, New Malden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Church Street, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Thornton Heath	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Rowan Road, Mitcham	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Streatham Road, Mitcham Eastfields	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Tandem Way, Colliers Way	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Western Road, Mitcham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wrythe Lane, Rosehill	1.9%	19	0.0%	0	0.0%	0	14.0%	12	0.0%	0	0.0%
M&S (BP), Brighton Road, Banstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S (BP), Carshalton Road, Carshalton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
M&S (BP), Green Wrythe Lane, Carshalton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
M&S (Simply Food), High Street, Banstead	0.5%	5	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%
M&S (Simply Food), St Helier Hospital, Wrythe Lane, Sutton	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, Ashley Centre, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
M&S, High Street, Sutton	1.4%	14	8.2%	10	2.2%	1	0.8%	1	1.4%	1	0.3%
M&S, Merton High Street, Colliers Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
M&S, North End, Croydon	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Fiveways, Croydon	0.9%	9	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%
Morrisons, High Street, Sutton	3.9%	39	22.9%	27	17.1%	9	2.2%	2	0.0%	0	2.3%
Morrisons, Mitcham Road, Fernside	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
Morrisons, St Marks Road, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons, The Broadway, Wimbledon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Local, Central Road, Morden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Sainsbury's Local, Central Road, Worcester Park	0.3%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.4%	1
Sainsbury's Local, High Street, Carshalton	0.7%	7	0.0%	0	0.0%	0	0.0%	0	8.5%	7	0.0%	0
Sainsbury's Local, High Street, Cheam	1.1%	11	5.5%	6	2.6%	1	0.0%	0	0.5%	0	4.1%	3
Sainsbury's Local, Kingston Road, South Wimbledon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Local, London Road, Hackbridge, Sutton	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.0%	1
Sainsbury's Local, Manor Road, Wallington Station, Wallington	1.4%	14	0.0%	0	0.0%	0	3.0%	3	0.0%	0	7.2%	6
Sainsbury's Local, Mercury House, Cheam Road, Ewell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Purley Parade, Purley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	4
Sainsbury's Local, Stanley Park Road, Carshalton	0.3%	3	0.0%	0	0.4%	0	0.0%	0	0.0%	0	3.0%	2
Sainsbury's Local, The Broadway, Epsom	0.8%	8	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Sainsbury's Superstore, High Street, Sutton	0.6%	6	3.5%	4	0.8%	0	0.0%	0	0.0%	0	0.3%	0
Sainsbury's Superstore, Kiln Lane, Epsom	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, Morden	1.3%	13	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, North Cheam	1.8%	18	1.7%	2	1.3%	1	0.0%	0	8.6%	7	0.0%	0
Sainsbury's Superstore, Merton High Street, Merton	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stafford Road, Wallington	2.3%	23	0.3%	0	0.0%	0	3.4%	3	0.0%	0	5.1%	4
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	2.0%	20	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Whitgift Centre, Croydon	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Express (Esso), High Street, Colliers Wood	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Malden Road, Cheam	0.8%	8	0.0%	0	12.8%	7	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), Reigate Road, Ewell	0.4%	4	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0
Tesco Express, Angel Hill, Sutton	0.6%	6	2.3%	3	0.4%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tesco Express, High Street, Banstead	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	11	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Road, Sutton	0.3%	3	2.3%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Malden Road, Worcester Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Regent Parade, Brighton Road, Sutton	0.5%	5	1.5%	2	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Woodcote Road, Wallington	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	6	8.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Tesco Extra, Oldfields Road, Cheam	1.4%	14	3.2%	4	3.9%	2	2.0%	2	5.1%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Purley Road, Purley	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	9.7%	19	0.0%	0	0.0%	0
Tesco Superstore, Brigstock Road, Thornton Heath	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Waitrose (Little), The Broadway, Cheam	1.7%	17	4.3%	5	17.3%	9	0.0%	0	1.0%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Waitrose, Balham High Road, Balham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Brighton Road, Coulsdon	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	1.9%	4	0.0%	0	0.0%	0
Waitrose, High Street, Banstead	2.1%	21	0.0%	0	0.8%	0	0.7%	1	0.9%	1	0.0%	0	1.0%	1	19.2%	19	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Waitrose, Stone Place, Worcester Park	1.0%	10	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.4%	1
Internet - Home Delivery	0.9%	9	1.8%	2	0.0%	0	5.3%	4	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.4%	1
Aldi, London Road, Sutton, SM3 9DL	1.0%	10	0.0%	0	0.4%	0	0.0%	0	9.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Aldi, Purley Way, Croydon, CR0 4XJ	0.9%	9	0.0%	0	0.0%	0	0.4%	0	0.0%	0	2.0%	2	1.8%	1	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Banstead Fruiterers, High Street, Banstead, SM7 2NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Belmont Food & Wine, Station Road, Belmont, SM2 6BX	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best Foods, London Road, Croydon, CR0 2RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Best One, The Market, Rosehill, SM1 3HE	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Welcome), Middleton Road, Carshalton, SM5 1HA	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, London Road, Sutton, SM3 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Mitcham Road, Croydon, CR0 3JG	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Costcutter, Wrythe Lane, Rosehill, Sutton, SM5 1AG	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Danny's Supermarket, Church Hill Road, Cheam, Sutton, SM3 8NA	0.4%	4	0.0%	0	1.3%	1	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Early Till Late, London Road, Croydon, CR0 2TA	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Family Choice, Sanderstead Road, South Croydon, CR2 0PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Farmfoods, Lodge Place, High Street, Sutton, SM1 4AU	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Brigstock Road, Thornton Heath, CR7 8RX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Iceland, The Broadway, Tolworth, Surbiton, KT6 7HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Jalaram Food & Wine, Seymour Road, Mitcham, CR4 4JX	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
JL Enterprises, Malden Road, New Malden, KT3 6DD	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Kalas Convenience, High Street, Banstead, SM7 2NT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Kingswood Village Store, Waterhouse Lane, Kingswood, KT20 6EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Sutton, SM1 1PG	1.1%	11	4.9%	6	0.4%	0	0.0%	0	0.5%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	0.3%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.6%	6	0.0%	0	0.0%	0	1.5%	1	0.5%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lidl, Upper High Street, Epsom, KT17 4ER	0.5%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	5.3%	4	0.0%	0
Local shops, Banstead Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Belmont Village Centre	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cheam Local Centre	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Local shops, North Cheam Local Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sutton Town Centre	0.4%	4	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thomton Heath Local Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Local shops, Wallington Town Centre	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.8%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Worcester Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Loco Store, Brighton Road, Hooley, Coulsdon, CR5 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Chipstead Valley Road, Coulsdon, CR5 3BY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Londis, Green Lane, Morden, SM4 6SE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Londis, London Road, Worcester Park, Sutton, SM3 8JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Nork Way, Banstead, SM7 1PS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Londis, St Helier Avenue, Morden, SM4 6HY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Londis, Stanley Park Road, Carshalton, SM5 3JG	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Wrythe Lane, Sutton, Carshalton, SM5 2RR	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (Simply Food), London Road, Thornton Heath, CR7 7YE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Malliga Mini Market,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Malden Road, Sutton, SM3 8EJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mubarik Halal Meat, London Road, Morden, SM4 5BQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Old Coulsdon Village Store, Coulsdon Road, Coulsdon, CR5 1EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Ponds Convenience Store, North Street, Carshalton, SM5 2HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, Woodmansterne Street, Banstead, SM7 3NN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Premier, London Road, Mitcham, CR4 4BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Riddlesdown Sub Post Office, Lower Barn Road, Purley, CR8 1HR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Robert Fruits & Veg, Upper Green East, Mitcham, CR4 2PF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsburys Local, Brighton Road, South Croydon, CR2 6ED	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Green Wrythe Lane, Carshalton, SM5 2DS	0.3%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Green Lanes, Winchmore Hill, N21 3RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Steptoe Newsagent, Croydon Road, Wallington, SM6 7NY	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), London Road, Sutton, SM3 9BY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), London Road, Thornton Heath, CR7 6JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco Express, Chipstead Valley Road, Coulsdon, CR5 2RA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Croydon, CR0 3PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, 384 Streatham High Road, Streatham, SW16 6HP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tesco Superstore, Coulsdon Road, Caterham, CR3 5QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Oxshott Road, Leatherhead, KT22 0EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
The Bakery, Beeches Avenue, Carshalton, SM5 3LF	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Kiosk, Chichester Road, Croydon, CR0 5NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
VB & Sons, Mitcham Road, Tooting, SW17 9JQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), Brighton Road, Burgh Heath, KT20 6BX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0
Waitrose, Wood Street, Kingston upon Thames, KT1 1TN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	25	2.6%	3	3.7%	2	1.1%	1	2.5%	2	2.3%	2	0.7%	0	0.9%	1	6.0%	11	1.0%	1	0.8%	1
(Don't do this type of shopping)	19.8%	199	13.6%	16	11.1%	6	23.8%	20	19.7%	15	16.0%	13	18.5%	13	17.4%	17	25.2%	48	18.9%	14	23.1%	37
Weighted base:	1002	117		51		85		76		79		72		97		192		73		160		
Sample:	1002	101		100		101		100		100		100		100		100		100		100		

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q06 In addition to (STORE MENTIONED AT Q05), where else do you go for your household's small scale top-up food shopping?											
<i>Not those that said '(Don't know / varies)' or '(Don't do this type of shopping)' at Q05</i>											
Aldi, Adams Walk, Kingston upon Thames	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Brighton Road, Coulsdon	1.3%	10	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.4%
Asda, Marlowe Way, Wallington / Croydon	0.3%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Asda, Reigate Road, Burgh Heath	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%
Asda, St James Estate, Bond Road, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, St Nicholas Way, Sutton	1.0%	8	5.5%	5	0.0%	0	0.0%	0	0.6%	0	2.1%
Asda, Stonecot Hill, Sutton	0.8%	6	0.4%	0	0.0%	0	0.0%	0	5.9%	3	0.0%
Co-op, Banstead Road, Carshalton Beeches, Carshalton	0.2%	1	0.7%	1	0.5%	0	0.0%	0	0.0%	0	0.9%
Co-op, High Street, Carshalton	0.7%	6	0.0%	0	0.0%	0	0.0%	0	8.8%	6	0.0%
Co-op, Mollison Drive, Roundshaw, Wallington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Co-op, Nork Way, Banstead	0.7%	5	0.0%	0	1.0%	0	0.0%	0	0.0%	0	5.9%
Co-op, South Lodge Avenue, Mitcham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Stoneleigh Broadway, Epsom	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Co-op, Upper High Street, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Central Road, Worcester Park	0.4%	3	0.0%	0	2.6%	1	0.0%	0	1.2%	1	0.0%
Iceland, Woodcote Road, Wallington	0.8%	6	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%
Lidl, Aberconway Road, Morden	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Beddington Gardens, Wallington	0.3%	2	0.4%	0	0.0%	0	1.5%	1	0.0%	0	0.9%
Lidl, Blagdon Road, New Malden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Church Street, Croydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Croydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, London Road, Thornton Heath	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Rowan Road, Mitcham	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Western Road, Mitcham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lidl, Wrythe Lane, Rosehill	0.5%	4	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (BP), Brighton Road, Banstead	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
M&S (BP), Carshalton Road, Carshalton	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S (BP), London Road, Ewell (BP)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
M&S (Simply Food), High Street, Banstead	0.6%	5	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.7%	0	0.0%	0
M&S, Ashley Centre, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Sutton	1.9%	15	5.2%	5	1.0%	0	0.0%	0	3.0%	2	0.8%	1	1.7%	1	0.0%	0	4.2%	6	0.7%	0	0.0%	0
M&S, Merton High Street, Colliers Wood	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
M&S, North End, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Fiveways, Croydon	0.8%	7	0.0%	0	0.5%	0	1.5%	1	0.0%	0	3.3%	2	3.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	0.9%	7	3.3%	3	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	0	1.6%	2
Morrisons, St Marks Road, Mitcham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's Local, Central Road, Morden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sainsbury's Local, Central Road, Worcester Park	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Carshalton	0.4%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Cheam	1.1%	9	4.8%	5	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Sainsbury's Local, High Street, Croydon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0
Sainsbury's Local, London Road, Hackbridge, Sutton	0.3%	2	2.1%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Manor Road, Wallington Station, Wallington	0.3%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Mercury House, Cheam Road, Ewell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Sainsbury's Local, Purley Parade, Purley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Stanley Park Road, Carshalton	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Broadway, Epsom	0.8%	6	0.0%	0	2.9%	1	0.0%	0	1.8%	1	0.0%	0	0.6%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0
Sainsbury's Local, Thornton Road, Croydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High	1.0%	8	7.0%	7	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street, Sutton											
Sainsbury's Superstore, Kiln Lane, Epsom	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, Morden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%
Sainsbury's Superstore, London Road, North Cheam	1.3%	10	0.7%	1	3.6%	2	0.0%	0	7.4%	4	0.0%
Sainsbury's Superstore, Merton High Street, Merton	0.4%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington	0.9%	7	0.0%	0	0.5%	0	0.5%	0	0.0%	0	0.8%
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Whitgift Centre, Croydon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), Malden Road, Cheam	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), Merton Road, Wimbledon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express (Esso), Reigate Road, Ewell	0.2%	2	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%
Tesco Express, Angel Hill, Sutton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Banstead	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Malden Road, Worcester Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Regent Parade, Brighton Road, Sutton	0.4%	3	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Woodcote Road, Wallington	1.6%	12	0.0%	0	0.0%	0	2.9%	2	0.0%	0	6.7%
Tesco Extra, Beverley Way, New Malden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oldfields Road, Cheam	0.3%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Purley Road, Purley	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Tesco Superstore, Brigstock Road, Thornton Heath	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose (Little), The Broadway, Cheam	1.0%	8	1.1%	1	7.6%	3	0.0%	0	4.7%	3	0.0%
Waitrose, Ashley Centre, Epsom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Waitrose, Brighton Road, Coulsdon	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, High Street, Banstead	0.6%	4	2.7%	3	3.1%	1	0.0%	0	0.0%	0	0.0%
Waitrose, High Street, New Malden	0.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Stone Place, Worcester Park	0.8%	7	0.0%	0	0.5%	0	0.0%	0	2.5%	1	0.0%
Internet - Home Delivery	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, London Road, Sutton, SM3 9DL	0.8%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%
Aldi, Purley Way, Croydon, CR0 4XJ	0.3%	3	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%
Angel Convenience, Manor Road, Wallington, SM6 0AB	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%
Belmont Food & Wine, Station Road, Belmont, SM2 6BX	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%
Best One, Sutton Common Road, Sutton, SM1 3HN	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheam Village Newsagents, Station Way, Sutton, SM3 8SD	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%
Co-op (Welcome), Middleton Road, Carshalton, SM5 1HA	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%
Danny's Supermarket, Church Hill Road, Cheam, Sutton, SM3 8NA	0.1%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Woodcote Green, Wallington, SM6 0SU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, Lodge Place, High Street, Sutton, SM1 4AU	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Gail's Bakery, Station Parade, Balham High Road, Balham, SW12 9AZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hill & Szrok Butchers, Broadway Market, Hackney, E8 4QJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Brigstock Road, Thornton Heath, CR7 8RX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
La Petite Boulangerie, The Broadway, Cheam, Sutton, SM3 8BH	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lidl, High Street, Sutton, SM1 1PG	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.6%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	1.5%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.6%	2	0.0%	0	7.1%	9	0.0%	0	0.0%	0
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.8%	6	0.0%	0	0.5%	0	0.5%	0	0.0%	0	6.5%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local Grocery Store, Old Lodge Lane, Purley, CR8 4DG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Local shops, Carshalton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Morden Local Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6
Local shops, New Malden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Sutton Town Centre	0.9%	7	4.8%	5	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Local shops, Thornton Heath Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Londis, London Road, Worcester Park, Sutton, SM3 8JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Morland Road, Croydon, CR0 6HD	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0
Londis, The Broadway, Croydon Road, Beddington, CR0 4QR	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, Wrythe Lane, Sutton, Carshalton, SM5 2RR	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, Queensway, Crawley, RH10 1EE	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plough Bakery, Malden Road, Worcester Park, KT4 7NL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Polski Supermarket, Mitcham Road, Tooting, SW17 9JQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Poundland, Tolworth Broadway, Tolworth, Surbiton, KT6 7HT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Riddlesdown Sub Post Office, Lower Barn Road, Purley, CR8 1HR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Whitehorse Lane, Crystal	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	8	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Palace, SE25 6XB																						
Seddon Stores, Bishopsford Road, Morden, SM4 6BB	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sherwood Food & Wine, Sherwood Park Road, Mitcham, CR4 1NB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Surrey Street Market, Croydon, CR0 1RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Esso), London Road, Sutton, SM3 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Chipstead Valley Road, Coulsdon, CR5 2RA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ruxley Lane, Epsom, KT19 9JS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
The Connoisseur, Stafford Road, Wallington, SM6 9BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose (Little), Brighton Road, Burgh Heath, KT20 6BX	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Limsfield Road, South Croydon, CR2 9LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Norfolk House, Wellesley Road, Croydon, CR0 1LG	0.2%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wallington Food Centre, Manor Road, Wallington, SM6 0DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	34	2.4%	2	0.0%	0	2.9%	2	1.2%	1	9.6%	6	0.4%	0	1.1%	1	6.4%	8	1.9%	1	10.4%	13
(Don't do this type of shopping)	15.8%	123	28.7%	28	22.7%	10	35.0%	22	16.5%	10	22.1%	14	35.2%	20	11.7%	9	0.0%	0	0.0%	0	7.5%	9
(Nowhere else)	34.3%	267	17.6%	17	27.6%	12	35.7%	23	46.0%	27	18.7%	12	21.1%	12	36.1%	29	40.7%	54	38.3%	23	48.4%	59
Weighted base:		779		98		44		64		59		64		58		79		132		59		122
Sample:		741		82		78		69		74		73		76		74		63		78		74

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [%]																						
Q07 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?																						
<i>Not those that said '(Don't do this type of shopping)' at Q05</i>																						
1 - 10%	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11 - 20%	0.3%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
21 - 30%	0.9%	7	0.3%	0	0.5%	0	3.8%	2	1.2%	1	0.0%	0	0.4%	0	1.1%	1	0.0%	0	3.3%	2	0.0%	0
31 - 40%	0.9%	7	0.0%	0	0.5%	0	0.0%	0	0.8%	1	0.4%	0	1.1%	1	0.0%	0	2.6%	2	3.2%	4		
41 - 50%	6.6%	53	8.3%	8	13.0%	6	1.5%	1	7.0%	4	9.7%	6	7.4%	4	1.6%	1	10.9%	16	5.8%	3	1.6%	2
51 - 60%	9.1%	73	11.4%	12	6.1%	3	9.1%	6	4.7%	3	21.1%	14	8.0%	5	8.2%	7	9.5%	14	4.6%	3	7.0%	9
61 - 70%	17.1%	137	12.1%	12	24.8%	11	25.9%	17	11.0%	7	13.2%	9	19.5%	11	13.8%	11	17.5%	25	12.8%	8	21.3%	26
71 - 80%	32.4%	260	32.1%	33	29.2%	13	43.6%	28	44.7%	27	21.1%	14	30.8%	18	40.5%	32	26.7%	38	32.6%	19	29.8%	37
81 - 90%	19.6%	158	18.1%	18	18.1%	8	11.2%	7	11.3%	7	16.1%	11	21.7%	13	14.1%	11	30.3%	44	30.0%	18	16.8%	21
91 - 99%	5.5%	44	1.0%	1	4.0%	2	2.4%	2	9.5%	6	6.8%	5	1.7%	1	9.7%	8	3.0%	4	3.9%	2	11.4%	14
100% (Don't do top-up shopping)	0.2%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	7.2%	58	16.0%	16	3.3%	2	2.0%	1	10.1%	6	6.1%	4	9.6%	6	8.7%	7	2.0%	3	4.5%	3	8.8%	11
(Refused)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	75.51	74.07	73.30	73.84	77.08	72.07	75.49	77.89	75.48	76.47	77.53											
Weighted base:	804	101	46	65	61	66	59	80	144	60	123											
Sample:	759	84	80	72	75	75	77	75	67	79	75											

Q08 Have you changed or do you intend to change any of your FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?																						
Yes	50.9%	511	46.7%	55	45.5%	23	51.4%	44	55.7%	42	64.7%	51	65.5%	47	53.1%	52	44.7%	86	39.3%	29	51.5%	82
No	49.1%	492	53.3%	63	54.5%	28	48.6%	41	44.3%	33	35.3%	28	34.5%	25	46.9%	46	55.3%	106	60.7%	45	48.5%	78
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160											
Sample:	1002	101	100	101	100	100	100	100	100	100	100											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q09 How have your FOOD shopping habits changed or are likely to change as a result of the cost of living crisis?																						
<i>Those that said 'Yes' at Q08</i>																						
Shop more at discount foodstores such as Aldi and Lidl	33.8%	172	23.7%	13	21.6%	5	46.7%	20	48.4%	20	29.0%	15	41.6%	20	33.0%	17	29.4%	25	27.0%	8	35.5%	29
Spend less in general on food items	26.2%	134	35.0%	19	33.0%	8	8.1%	4	36.7%	15	27.4%	14	23.2%	11	13.4%	7	33.3%	29	24.1%	7	25.0%	21
Spend more on discounted food items	22.6%	115	26.7%	15	12.1%	3	18.7%	8	26.1%	11	23.0%	12	16.0%	8	19.0%	10	34.6%	30	13.5%	4	19.5%	16
Spend less on non-essential food items	9.4%	48	22.2%	12	0.0%	0	1.4%	1	12.4%	5	10.1%	5	13.9%	7	8.6%	4	6.5%	6	0.0%	0	10.3%	9
Comparing prices / shopping around more	7.4%	38	6.8%	4	11.3%	3	17.1%	7	5.9%	2	11.0%	6	17.5%	8	10.2%	5	1.7%	1	1.3%	0	0.8%	1
Spend less on luxury food items	7.1%	36	4.9%	3	11.3%	3	2.2%	1	2.5%	1	1.6%	1	19.6%	9	11.6%	6	3.3%	3	11.6%	3	8.4%	7
Buying more non-branded goods	3.7%	19	0.6%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	5.6%	3	7.5%	4	1.7%	1	10.9%	3	7.2%	6
Shop more at frozen foodstores such as Farmfoods and Iceland	3.0%	15	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	13.9%	7	0.0%	0	2.5%	2	1.3%	0	4.7%	4
Shop more online	2.1%	11	0.0%	0	0.0%	0	9.5%	4	0.0%	0	0.5%	0	0.0%	0	9.1%	5	1.7%	1	0.0%	0	0.0%	0
Carry out more bulk food shopping	1.8%	9	3.7%	2	0.9%	0	0.0%	0	0.9%	0	7.2%	4	2.7%	1	2.5%	1	0.0%	0	1.3%	0	0.0%	0
Buying more fresh food	1.7%	8	3.7%	2	4.9%	1	0.0%	0	1.7%	1	6.2%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Planning meals ahead more	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	3.0%	1	0.0%	0	0.8%	1	0.0%	0	4.7%	4
Buying less meat	1.5%	7	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	6.6%	3	0.0%	0	10.2%	3	0.0%	0
Carry out more basket / top up shopping	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.8%	1	0.0%	0	0.9%	0	4.4%	4	0.0%	0	0.0%	0
Shop less at larger foodstores	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	6.6%	3	0.8%	1	0.0%	0	0.0%	0
Shop more locally	0.6%	3	3.9%	2	0.9%	0	0.7%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baking our own bread / growing our own food	0.6%	3	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wasting less food	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.6%	1
Shop more at a specific store: Tesco Extra, Oldfields Road, Cheam	0.4%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doing more batch cooking	0.4%	2	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at Asda	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shop less online	0.3%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Shop more at markets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Shop more at a specific store: Aldi, London Road, Sutton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shop more at a specific store (PLEASE WRITE IN STORE ADDRESS)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Shop more at local convenience stores	0.2%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Shop more at a specific store: Sainsbury's Superstore, Kiln Lane, Epsom	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Shop more at larger foodstores	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Shop more at a specific store: Sainsbury's Local, The Broadway, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Shop more at a specific store: Asda, St Nicholas Way, Sutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Shop more at a specific store: Asda, Stonecot Hill, Sutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Stop shopping at Waitrose	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Shop more at a specific store: Waitrose, High Street, Banstead	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Shop more at a specific store: Iceland, Central Road, Worcester Park	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	10	8.6%	5	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	5
Weighted base:	511	55	23	44	42	51	47	52	86	29	82											
Sample:	439	42	41	42	46	56	50	40	41	35	46											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q10 Where do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?																						
Banstead Town Centre	0.7%	7	0.0%	0	3.3%	2	0.4%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.7%	17	5.5%	6	4.2%	2	0.4%	0	0.5%	0	0.3%	0	0.7%	0	0.0%	0	3.3%	6	1.0%	1	0.0%	0
Cheam Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Colliers Wood District Centre	0.6%	6	0.0%	0	0.0%	0	0.7%	1	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.3%	2
Croydon Town Centre	5.6%	57	0.0%	0	0.4%	0	3.0%	3	0.0%	0	0.3%	0	6.7%	5	1.3%	1	23.0%	44	0.0%	0	2.1%	3
Epsom Town Centre	1.7%	17	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	5.5%	5	0.0%	0	13.0%	10	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Hackbridge District Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	6.9%	69	0.6%	1	8.9%	5	1.1%	1	20.5%	15	5.7%	4	4.5%	3	3.6%	3	2.3%	4	31.0%	23	5.8%	9
Merton Town Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcham Village Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	1	0.0%	0	0.0%	0
Rosehill District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.8%	1
Sutton Town Centre	19.7%	197	48.7%	57	31.2%	16	33.2%	28	9.9%	7	20.8%	16	20.7%	15	13.0%	13	3.7%	7	8.3%	6	19.5%	31
Wallington Town Centre	2.6%	26	0.0%	0	0.0%	0	3.3%	3	0.0%	0	8.4%	7	17.2%	12	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Wimbledon District Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6
Worcester Park Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acorn Retail Park, Betts Way, Crawley (Smyths Toys, Aldi, M&S Foodhall)	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	5.3%	5	5.1%	10	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley (Next, Currys, B&M, Halfords, Hobbycraft, TK Maxx & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.9%	1	1.9%	4	0.0%	0	0.0%	0
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	0.6%	6	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.7%	1	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Reigate Road, Burgh Heath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.5%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Asda, St Nicholas Way, Sutton	1.0%	10	1.5%	2	0.0%	0	0.4%	0	2.8%	2	0.3%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Lidl, Tandem Way, Colliers Way	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
M&S, Ashley Centre, Epsom	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
M&S, High Street, Sutton	1.7%	17	3.3%	4	2.6%	1	3.4%	3	4.7%	4	2.4%	2	1.7%	1	0.0%	0	0.0%	0	0.5%	0	1.3%	2
M&S, Merton High Street, Colliers Wood	1.1%	11	1.5%	2	0.4%	0	0.0%	0	1.4%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	8
M&S, North End, Croydon	1.0%	10	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	9	0.0%	0	0.8%	1
Morrisons, High Street, Sutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Sutton	0.5%	5	0.3%	0	0.0%	0	2.6%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Kiln Lane, Epsom	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	6.3%	5	0.0%	0
Sainsbury's Superstore, London Road, North Cheam	1.2%	12	0.0%	0	1.3%	1	0.0%	0	8.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.3%	2
Sainsbury's Superstore, Stafford Road, Wallington	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.6%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oldfields Road, Cheam	0.4%	4	0.6%	1	1.3%	1	0.4%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Purley Road, Purley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Internet	33.9%	340	30.7%	36	36.0%	18	31.3%	27	34.4%	26	45.7%	36	38.9%	28	46.0%	45	29.8%	57	22.9%	17	31.2%	50
Mail order / catalogue	0.6%	6	0.6%	1	0.4%	0	0.0%	0	1.9%	1	0.0%	0	1.0%	1	1.4%	1	0.0%	0	1.0%	1	0.4%	1
TV / Interactive shopping	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Basingstoke Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Bognor Regis Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bromley Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.4%	1	0.0%	0	0.0%	0
Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.3%	3	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsham Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Marks & Spencer, Clarence Street, Kingston upon Thames, KT1 1NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Matalan, Kingston Road, New Malden, KT3 3SY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Matalan, Purley Way, Croydon, CR0 3JP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Milton Keynes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newport City Centre	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Raynes Park Local Centre, SW20 0LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Redhill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Cheam Road, Ewell, Epsom, KT17 1SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's Superstore, Whitehorse Lane, Crystal Palace, SE25 6XB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Streatham Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Tandem Centre, Tandem Way, Colliers Wood, SW19 2TY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6
Tunbridge Wells Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
West Hampstead Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	29	3.3%	4	4.7%	2	4.9%	4	0.0%	0	8.5%	7	0.3%	0	3.3%	3	2.2%	4	5.3%	4	0.4%	1
(Don't do this type of shopping)	5.2%	52	1.5%	2	3.9%	2	3.5%	3	4.8%	4	1.7%	1	0.7%	0	4.6%	4	8.3%	16	2.1%	2	11.5%	18
Weighted base:	1002	117		51		85		76		79		72		97		192		73		160		
Sample:	1002	101		100		101		100		100		100		100		100		100		100		100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q11 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																						
Carshalton Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Cheam Village Centre	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Wood District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Croydon Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Epsom Town Centre	0.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.4%	1	0.0%	0	0.0%	0
Purley District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reigate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	2.0%	20	7.7%	9	2.7%	1	2.0%	2	1.9%	1	1.0%	1	0.7%	0	0.5%	0	0.0%	0	0.0%	0	2.9%	5
Wallington Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester Park Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Reigate Road, Burgh Heath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Way, Sutton	0.7%	7	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Sainsbury's Superstore, High Street, Sutton	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Kiln Lane, Epsom	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, North Cheam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Stafford Road, Wallington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oldfields Road, Cheam	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.0%	4	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Purley											
Abroad	0.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%
Internet	22.6%	226	16.4%	19	19.2%	10	21.9%	19	20.9%	16	18.3%
Ashted Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Basingstoke Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Muswell Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Putney Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton Car Boot Sale, St. Helier Open Space, Wrythe Lane, Carshalton, SM5 1AA	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
(Don't know / varies)	1.5%	15	1.5%	2	5.5%	3	0.0%	0	0.0%	0	1.8%
(Don't do this type of shopping)	69.0%	692	68.5%	80	64.8%	33	73.1%	62	72.6%	55	75.6%
Weighted base:	1002	117		51	85	76	79	72	97	192	73
Sample:	1002	101		100	101	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q12 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																						
Burgh Heath District Centre	0.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	8	4.4%	8	0.0%	0	0.8%	1
Cheam Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Wood District Centre	0.4%	4	0.0%	0	0.8%	0	0.0%	0	0.5%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Coulsdon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.3%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Kingston Upon Thames Town Centre	4.5%	45	1.8%	2	8.9%	5	1.9%	2	7.5%	6	6.2%	5	2.1%	2	5.5%	5	0.8%	1	14.3%	10	4.9%	8
Merton Town Centre	0.3%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Morden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
North Cheam District Centre	0.6%	6	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Purley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Reigate Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	1.3%	13	5.2%	6	6.0%	3	0.4%	0	1.4%	1	3.0%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wallington Town Centre	0.7%	7	0.3%	0	0.4%	0	1.1%	1	0.0%	0	0.3%	0	6.2%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon District Centre	0.2%	2	0.3%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Worcester Park Town Centre	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	2	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley (Next, Currys, B&M, Halfords, Hobbycraft, TK Maxx & more)	0.2%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	5.5%	55	6.0%	7	0.4%	0	6.0%	5	7.4%	6	0.7%	1	0.0%	0	0.0%	0	2.2%	4	0.5%	0	20.1%	32
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	16.1%	161	11.1%	13	3.8%	2	15.3%	13	2.4%	2	16.7%	13	20.3%	15	22.1%	22	38.1%	73	1.0%	1	5.1%	8
Shannon Corner Retail Park, New Malden (DFS, Carpetright)	2.1%	21	0.3%	0	3.4%	2	0.0%	0	9.6%	7	0.0%	0	0.0%	0	0.5%	0	0.0%	0	12.5%	9	1.3%	2
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Reigate Road, Burgh Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Sutton	0.3%	3	0.3%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Sainsbury's Superstore, Kiln	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lane, Epsom																						
Sainsbury's Superstore, London Road, North Cheam	0.6%	6	0.0%	0	0.4%	0	2.9%	2	1.4%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Sainsbury's Superstore, Stafford Road, Wallington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1
Tesco Extra, Oldfields Road, Cheam	0.4%	4	0.3%	0	0.9%	0	2.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Purley Road, Purley	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Internet	35.6%	357	34.4%	40	43.0%	22	43.6%	37	40.4%	31	34.4%	27	46.2%	33	35.7%	35	29.9%	57	44.3%	33	26.3%	42
Mail order / catalogue	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	4	0.0%	0	0.8%	1
Burlington Retail Park, Burlington Road, New Malden, KT3 4PA	1.1%	11	0.6%	1	0.9%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	1.7%	3
Costco, Imperial Way, Croydon, CR0 4RR	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Currys, West Cross Way, Brentford, TW8 9DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raff Electrical, Stafford Road, Wallington, SM6 9AP	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Croydon Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0
Tandem Centre, Tandem Way, Colliers Wood, SW19 2TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Sutton Local Centre (Don't know / varies)	3.0%	30	4.0%	5	9.9%	5	0.8%	1	2.8%	2	6.4%	5	0.7%	0	4.4%	4	0.8%	1	2.1%	2	2.9%	5
(Don't do this type of shopping)	21.4%	214	33.2%	39	15.2%	8	22.0%	19	20.5%	15	24.2%	19	19.9%	14	15.5%	15	17.7%	34	8.3%	6	28.1%	45
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q13 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) etc?											
Banstead Town Centre	0.2%	2	0.6%	1	0.4%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colliers Wood District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Coulsdon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	0.3%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.9%
Epsom Town Centre	0.4%	4	0.0%	0	0.9%	0	0.0%	0	0.9%	1	0.0%
Kingston Upon Thames Town Centre	3.7%	37	4.1%	5	6.8%	4	2.2%	2	5.7%	4	6.4%
Merton Town Centre	0.3%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Malden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Cheam District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Purley District Centre	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.6%
Reigate Town Centre	0.3%	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton Town Centre	3.0%	30	14.7%	17	3.1%	2	5.1%	4	0.5%	0	6.0%
Wallington Town Centre	2.4%	24	2.4%	3	4.6%	2	2.6%	2	0.0%	0	5.2%
Wimbledon District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%
Worcester Park Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
County Oak Retail Park, London Road, Crawley (Next, Currys, B&M, Halfords, Hobbycraft, TK Maxx & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	2.9%	29	4.3%	5	0.9%	0	5.3%	4	1.9%	1	0.0%
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	15.3%	154	11.8%	14	8.3%	4	20.1%	17	0.5%	0	24.0%
Shannon Corner Retail Park, New Malden (DFS, Carpetright)	2.5%	25	0.3%	0	2.5%	1	0.0%	0	9.5%	7	0.0%
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.5%	5	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%
B&Q, Hesterman Way, Valley Park, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Sutton Court Road, Sutton	0.4%	4	2.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Wickes, Plough Lane, Wimbledon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Reigate Road, Burgh Heath	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Asda, St James Estate, Bond Road, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Way, Sutton	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beddington Gardens, Wallington	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Sutton	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Kiln Lane, Epsom	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	2.2%	2	0.0%	0	2.1%	2	0.0%	0
Sainsbury's Superstore, London Road, North Cheam	0.6%	6	0.0%	0	2.2%	1	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Sainsbury's Superstore, Merton High Street, Merton	0.6%	6	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Sainsbury's Superstore, Stafford Road, Wallington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.8%	8	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Tesco Extra, Beverley Way, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.4%	1
Tesco Extra, Oldfields Road, Cheam	0.8%	8	2.4%	3	0.9%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.4%	1	0.5%	0	1.3%	2
Tesco Extra, Purley Road, Purley	0.7%	7	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.5%	7	0.0%	0	0.0%	0
Internet	39.4%	395	35.6%	42	53.0%	27	42.6%	36	50.0%	38	28.6%	23	46.9%	34	48.6%	47	29.6%	57	44.8%	33	36.7%	59
Mail order / catalogue	0.7%	7	0.0%	0	0.0%	0	0.7%	1	0.5%	0	2.0%	2	1.8%	1	0.5%	0	0.0%	0	0.5%	0	1.3%	2
A3 Appliances, Tolworth Rise South, Tolworth, KT5 9NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Addlestone Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brixton Local Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Burlington Retail Park, Burlington Road, New Malden, KT3 4PA	1.8%	18	0.6%	1	0.0%	0	0.0%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	7	2.9%	5
Caterham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Imperial Way,	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Croydon, CR0 4RR																						
Euronics, Epsom Road, Sutton, SM3 9EY	0.6%	6	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.9%	5
Euronics, Stafford Road, Wallington, SM6 9AP	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Euronics, Tolworth Rise South, Tolworth, KT5 9NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Muswell Hill Local Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Raff Electrical, Stafford Road, Wallington, SM6 9AP	0.4%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redhill Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Stonecot Hill Local Centre	0.3%	3	0.0%	0	0.4%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Stoneleigh Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sutton Appliances, Epsom Road, Sutton, SM3 9EY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Tandem Centre, Tandem Way, Colliers Wood, SW19 2TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Lower Road, Sutton, SM1 4QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Sutton Local Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodcote Village Centre (Don't know / varies)	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	5.5%	55	2.9%	3	7.5%	4	3.7%	3	5.6%	4	5.7%	4	5.5%	4	4.6%	4	9.8%	19	1.0%	1	4.7%	8
	10.1%	101	14.8%	17	3.4%	2	13.9%	12	7.9%	6	14.0%	11	5.7%	4	9.5%	9	11.8%	23	4.2%	3	8.9%	14
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q14 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																						
Banstead Town Centre	0.9%	9	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	8.4%	8	0.0%	0	0.0%	0	0.0%	0
Beddington District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.4%	14	0.6%	1	0.0%	0	2.2%	2	0.0%	0	2.0%	2	1.0%	1	0.5%	0	2.9%	6	2.1%	2	0.8%	1
Cheam Village Centre	0.5%	5	0.3%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Colliers Wood District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Coulsdon Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.9%	4	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	3.5%	35	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.7%	2	0.7%	0	0.9%	1	16.3%	31	0.0%	0	0.0%	0
Dorking Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	1.9%	19	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	15.2%	11	0.0%	0	0.0%	0
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	8.3%	6	0.0%	0
Mitcham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
New Malden District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.4%	1
North Cheam District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley District Centre	0.3%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Reigate Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	18.2%	182	44.4%	52	38.3%	20	22.6%	19	17.4%	13	31.3%	25	10.3%	7	13.5%	13	3.7%	7	2.6%	2	14.9%	24
Wallington Town Centre	4.0%	40	2.3%	3	0.0%	0	7.1%	6	0.0%	0	5.8%	5	30.0%	22	0.5%	0	2.3%	4	0.0%	0	0.0%	0
Wimbledon District Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Worcester Park Town Centre	1.3%	13	0.3%	0	0.4%	0	0.0%	0	10.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0
Acorn Retail Park, Betts Way, Crawley (Smyths Toys, Aldi, M&S Foodhall)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	0.3%	3	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lower Morden Garden Centre, Lower Morden Lane, Morden	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%	1	2.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Asda, Marlowe Way, Wallington / Croydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Reigate Road, Burgh Heath	0.8%	8	3.3%	4	0.0%	0	0.4%	0	0.0%	0	2.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sutton											
Morrisons, High Street, Sutton	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Sutton	1.0%	10	1.5%	2	0.0%	0	2.6%	2	0.0%	0	0.0%
Sainsbury's Superstore, Kiln Lane, Epsom	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, Morden	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, North Cheam	0.7%	7	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%
Sainsbury's Superstore, Merton High Street, Merton	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	0	3.3%
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.6%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%
Sainsbury's Superstore, Whitgift Centre, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Beverley Way, New Malden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oldfields Road, Cheam	0.6%	6	0.9%	1	1.3%	1	0.0%	0	0.0%	0	3.7%
Tesco Extra, Purley Road, Purley	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	32.9%	329	28.3%	33	37.9%	19	30.5%	26	46.5%	35	30.6%
Mail order / catalogue	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Caterham Town Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Mollison Drive, Roundshaw, Wallington, SM6 9DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Imperial Way, Croydon, CR0 4RR	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
East Finchley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%
Redhill Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Richmond Town Centre	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%
Sidmouth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Stoneleigh Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Streatham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tadworth Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Tandem Centre, Tandem	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%

By Zone Wtd [B]

Sutton Household Survey for Lambert Smith Hampton

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September 2022

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Way, Colliers Wood, SW19 2TY											
Tattenham Corner Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, South End, Croydon, CR2 6EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Streatham High Road, Streatham, SW16 1DA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
The Circle Shops, Green Wrythe Lane, Carshalton, SM5 1JF	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Thornton Heath Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wandsworth Town Centre (Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
(Don't do this type of shopping)	18.9%	189	16.0%	19	4.8%	2	20.9%	18	14.2%	11	12.9%
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q15 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport clothing/footwear and equipment; camping goods; bicycles; and musical instruments?																						
Banstead Town Centre	0.3%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	1.0%	1	0.0%	0
Carshalton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
Cheam Village Centre	0.3%	3	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0
Colliers Wood District Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.7%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Coulsdon Town Centre	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	1.4%	1	8.8%	17	0.0%	0	0.0%	0
Dorking Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	1.2%	12	0.0%	0	3.3%	2	0.0%	0	0.5%	0	0.0%	0	0.7%	0	5.3%	5	0.0%	0	5.3%	4	0.0%	0
Kingston Upon Thames Town Centre	0.9%	9	1.7%	2	0.4%	0	0.0%	0	1.9%	1	0.3%	0	0.7%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0
New Malden District Centre	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
North Cheam District Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Purley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	7.9%	80	29.4%	35	10.5%	5	14.3%	12	5.1%	4	5.2%	4	8.7%	6	4.4%	4	0.0%	0	1.6%	1	5.0%	8
Wallington Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	4.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon District Centre	0.1%	1	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester Park Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	7.2%	72	7.4%	9	0.0%	0	8.2%	7	0.9%	1	6.5%	5	6.2%	4	6.7%	6	17.7%	34	1.0%	1	3.0%	5
Shannon Corner Retail Park, New Malden (DFS, Carpetright)	0.3%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	2.0%	20	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	8.3%	16	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodcote Green, Wallington	0.4%	4	0.0%	0	3.3%	2	0.4%	0	0.0%	0	2.1%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower Morden Garden Centre, Lower Morden Lane, Morden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Aldi, Brighton Road, Coulsdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Marlowe Way,	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Wallington / Croydon											
Asda, Reigate Road, Burgh Heath	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, St James Estate, Bond Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%
Asda, St Nicholas Way, Sutton	0.4%	4	1.5%	2	0.0%	0	0.0%	0	0.5%	0	2.0%
Lidl, Beddington Gardens, Wallington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
Lidl, Church Street, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wrythe Lane, Rosehill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M&S, High Street, Sutton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Morrisons, Fiveways, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, High Street, Sutton	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.3%	0	0.0%
Morrisons, St Marks Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, High Street, Sutton	0.4%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Kiln Lane, Epsom	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%
Sainsbury's Superstore, London Road, North Cheam	1.2%	12	0.0%	0	2.9%	1	0.8%	1	3.8%	3	0.0%
Sainsbury's Superstore, Merton High Street, Merton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.7%
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.5%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Tesco Extra, Beverley Way, New Malden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oldfields Road, Cheam	0.9%	9	0.3%	0	1.7%	1	0.4%	0	2.4%	2	1.8%
Tesco Extra, Purley Road, Purley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
Internet	31.4%	315	22.4%	26	41.5%	21	31.0%	26	41.8%	32	32.8%
Mail order / catalogue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV / Interactive shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheam Angling, London Road, Worcester Park, Sutton, SM3 9DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Imperial Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Croydon, CR0 4RR																						
Dagenham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1		
Ewell Village Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Kingswood Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Sutton, SM1 1PG	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Bushey Road, Raynes Park, SW20 0JQ	0.8%	8	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	7
Pets at Home, East Street, Epsom, KT17 1HQ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Lombard Road, Battersea, SW11 3RX	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Purley Way, Croydon, CR0 4NX	0.5%	5	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.3%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purr-Fect For Pets, Green Wrythe Lane, Carshalton, SM5 2DW	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverside Retail Park, Victoria Road, Chelmsford, CM1 1AN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sevenoaks Town Centre	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Circle Shops, Green Wrythe Lane, Carshalton, SM5 1JF	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Banstead, SM7 2NB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.3%	33	4.0%	5	8.4%	4	4.4%	4	0.5%	0	6.0%	5	7.0%	5	1.8%	2	3.3%	6	1.6%	1	0.4%	1
(Don't do this type of shopping)	29.3%	293	29.4%	34	21.7%	11	27.6%	23	37.1%	28	31.3%	25	22.0%	16	18.2%	18	38.0%	73	26.0%	19	28.7%	46
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q16 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?											
Banstead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London / West End	0.7%	7	0.6%	1	0.0%	0	0.4%	0	0.5%	0	0.0%
Cheam Village Centre	0.8%	8	0.9%	1	6.4%	3	0.0%	0	0.0%	0	1.8%
Cobham Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coulsdon Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Croydon Town Centre	1.1%	12	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.8%
Dorking Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epsom Town Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	2	2.5%	2	0.0%
Kingston Upon Thames Town Centre	3.8%	39	1.5%	2	6.1%	3	1.5%	1	5.2%	4	5.1%
Merton Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mitcham Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Malden District Centre	0.1%	1	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
North Cheam District Centre	0.3%	3	0.0%	0	0.8%	0	0.0%	0	0.5%	0	0.0%
Purley District Centre	1.5%	15	1.7%	2	0.0%	0	0.0%	0	2.0%	2	2.3%
Rosehill District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton Town Centre	2.1%	21	3.3%	4	4.1%	2	3.0%	3	9.0%	7	2.1%
Wallington Town Centre	2.9%	29	1.7%	2	0.4%	0	1.5%	1	0.0%	0	10.6%
Wimbledon District Centre	0.5%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Worcester Park Town Centre	0.6%	6	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%
Bluewater Shopping Centre, Dartford, Greenhithe	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
County Oak Retail Park, London Road, Crawley (Next, Currys, B&M, Halfords, Hobbycraft, TK Maxx & more)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	0.5%	5	0.3%	0	0.4%	0	0.0%	0	0.5%	0	0.0%
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	12.8%	129	10.3%	12	16.6%	8	13.9%	12	4.3%	3	16.7%
Shannon Corner Retail Park, New Malden (DFS, Carpetright)	2.6%	26	0.6%	1	2.1%	1	0.4%	0	3.8%	3	0.0%
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	3.8%	38	4.6%	5	0.8%	0	7.9%	7	4.4%	3	2.1%
B&Q, Shannon Commercial Centre, Beverley Way, New Malden	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Sutton Court Road,	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sutton																						
Homebase, Reigate Road, Ewell, Epsom	0.4%	4	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
IKEA, Valley Park, Croydon	4.9%	49	13.8%	16	11.8%	6	6.4%	5	0.5%	0	1.4%	1	2.6%	2	2.7%	3	2.7%	5	1.0%	1	6.2%	10
Asda, Marlowe Way, Wallington / Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, High Street, Sutton	0.2%	2	0.3%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
M&S, North End, Croydon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High Street, Sutton	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Kiln Lane, Epsom	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, London Road, North Cheam	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oldfields Road, Cheam	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Internet	17.5%	176	18.4%	22	21.9%	11	20.2%	17	13.9%	10	23.4%	18	28.1%	20	27.8%	27	13.4%	26	6.1%	4	12.1%	19
Mail order / catalogue	0.5%	5	1.7%	2	0.8%	0	0.0%	0	0.0%	0	0.7%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Canterbury Carpets, Canterbury Road, Croydon, CR0 3PY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Carpentry, Purley Way, Croydon, CR0 4XG	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.4%	8	0.0%	0	0.0%	0
Caterham Town Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewell Village Centre	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1
Furniture Village, Kingston Road, New Malden, KT3 3RD	0.5%	5	0.6%	1	0.4%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.4%	1
Furniture Village, Purley Way, Croydon, CR0 4XG	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godalming Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
HSL, Chaldon Road, Caterham, CR3 5PE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Kempton Park Racecourse, Staines Road East, Sunbury-on-Thames, TW16 5AQ	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Knights Garden Centre, Limpsfield Road, Chelsham, Warlingham, CR6 9DZ	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Putney Local Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Ravensbourne Retail Park, Bromley Road, Catford, SE6 2QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Southernwood Retail Park, Humphrey Street, Bermondsey, SE1 5JJ	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Stoneleigh Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Supafloors Carpets, Croydon Road, Wallington, SM6 7NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tapi Carpets, Reigate Road, Ewell, Epsom, KT17 1PE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.8%	98	14.5%	17	8.1%	4	10.4%	9	14.1%	11	11.6%	9	7.1%	5	11.6%	11	8.1%	16	17.5%	13	2.1%	3
(Don't do this type of shopping)	24.9%	249	24.9%	29	17.8%	9	28.9%	24	31.3%	24	19.5%	15	16.3%	12	19.0%	18	26.9%	52	15.5%	11	33.9%	54
Weighted base:	1002	117		51	85	76	79	72	97	192	73	160										
Sample:	1002	101		100	101	100	100	100	100	100	100	100										

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q17 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?											
Banstead Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beddington District Centre	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%
Carshalton Town Centre	0.5%	5	0.0%	0	0.0%	0	0.7%	1	0.0%	0	5.2%
Cheam Village Centre	0.3%	3	1.7%	2	0.9%	0	0.0%	0	0.0%	0	0.0%
Coulsdon Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Croydon Town Centre	1.1%	11	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%
Hackbridge District Centre	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Morden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Malden District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Cheam District Centre	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%
Purley District Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%
Sutton Town Centre	3.1%	31	9.6%	11	0.0%	0	5.5%	5	4.6%	4	5.8%
Wallington Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.7%
Wimbledon District Centre	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	3.6%	37	0.3%	0	3.3%	2	1.1%	1	0.0%	0	0.3%
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	1.4%	14	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
B&Q, Hesterman Way, Valley Park, Croydon	9.7%	97	0.0%	0	0.0%	0	16.5%	14	0.0%	0	4.5%
B&Q, Nelson Industrial Estate, Morden Road, Merton, South Wimbledon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
B&Q, Shannon Commercial Centre, Beverley Way, New Malden	6.7%	67	0.0%	0	0.8%	0	0.8%	1	8.1%	6	0.0%
B&Q, Stafford Road, Wallington	0.7%	7	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.3%
B&Q, Sutton Court Road, Sutton	29.6%	296	50.8%	60	68.8%	35	38.5%	33	30.9%	23	55.6%
Dobbies Garden Centre, Woodcote Green, Wallington	2.3%	23	0.3%	0	0.4%	0	4.8%	4	0.0%	0	3.5%
Homebase, Reigate Road, Ewell, Epsom	4.8%	48	0.0%	0	1.3%	1	0.8%	1	11.8%	9	0.3%
Homebase, Woodgate Drive, Streatham Vale	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
IKEA, Valley Park, Croydon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lower Morden Garden Centre, Lower Morden	1.1%	12	0.3%	0	2.1%	1	0.4%	0	4.7%	4	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Lane, Morden																						
Screwfix, Kimpton Park Way, Sutton	1.0%	10	0.6%	1	1.7%	1	0.0%	0	0.0%	0	2.7%	2	0.7%	0	0.9%	1	0.0%	0	0.0%	0	3.0%	5
Screwfix, Roebuck Road, Chessington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Selco Builders Warehouse, Kimpton Park Way, Sutton	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wickes, Beddington Lane, Croydon	0.7%	7	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.3%	0	1.8%	1	0.9%	1	0.7%	1	0.0%	0	0.0%	0
Wickes, Jubilee Way, Merton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Wickes, K2 Trade Park, Kimpton Way, Sutton	0.8%	8	0.0%	0	0.0%	0	2.9%	2	6.7%	5	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wickes, Kiln Lane, Peel Centre, Epsom	0.6%	6	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.5%	0	0.0%	0
Wickes, Plough Lane, Wimbledon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wickes, The Colonnades, Purley Way, Croydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0
Asda, St Nicholas Way, Sutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Morrisons, High Street, Sutton	0.3%	3	2.3%	3	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Oldfields Road, Cheam	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Internet	3.6%	36	4.3%	5	5.8%	3	1.1%	1	4.2%	3	2.7%	2	1.0%	1	4.8%	5	6.4%	12	3.2%	2	0.8%	1
Mail order / catalogue	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV / Interactive shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
B&Q, Kingston Road, Leatherhead, KT22 7QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Brewers Decorator Centres, Pegasus Road, Croydon, CR0 4RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Chessington Garden Centre, Leatherhead Road, Chessington, KT9 2NG	0.3%	3	0.0%	0	0.4%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	0	0.4%	1
Crossways Garden Centre, Woodcote Road, Purley, CR8 3PA	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evergreen Garden Centre, Croydon Lane, Banstead, SM7 3BW	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Flittons Nursery, Woodmansterne Lane,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't do this type of shopping)	15.9% 160	21.7% 26	11.4% 6	14.5% 12	16.2% 12	7.1% 6	13.4% 10	9.2% 9	16.5% 32	12.5% 9	24.2% 39
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q18 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.																						
Banstead Town Centre	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	0	17.7%	17	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	0.6%	6	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Central London / West End	0.6%	6	0.6%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.8%	1
Cheam Village Centre	0.3%	3	0.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Colliers Wood District Centre	1.2%	12	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	10
Coulsdon Town Centre	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	13	1.9%	4	0.0%	0	0.0%	0
Croydon Town Centre	6.7%	67	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.3%	0	3.3%	2	0.0%	0	31.5%	60	0.0%	0	0.4%	1
Epsom Town Centre	2.4%	24	0.0%	0	4.6%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	8.4%	8	0.0%	0	16.7%	12	0.0%	0
Guildford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	1.3%	13	0.0%	0	1.3%	1	0.0%	0	3.9%	3	2.1%	2	0.7%	0	0.0%	0	0.0%	0	8.8%	6	0.4%	1
Mitcham Village Centre	0.4%	4	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Morden Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
New Malden District Centre	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	4.1%	7
North Cheam District Centre	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley District Centre	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	10	0.0%	0	0.0%	0
Rosehill District Centre	0.7%	7	0.0%	0	0.0%	0	5.8%	5	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surbiton District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	18.0%	180	58.4%	69	42.3%	22	19.4%	16	29.1%	22	30.0%	24	6.4%	5	3.3%	3	0.7%	1	4.3%	3	9.6%	15
Tooting District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Wallington Town Centre	4.7%	47	0.0%	0	0.0%	0	9.0%	8	0.0%	0	10.5%	8	31.8%	23	0.0%	0	1.5%	3	0.5%	0	3.3%	5
Wimbledon District Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Worcester Park Town Centre	1.8%	18	0.0%	0	0.4%	0	0.0%	0	8.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	10	0.4%	1
Bluewater Shopping Centre, Dartford, Greenhithe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.4%	1	0.0%	0	0.0%	0
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	10
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	0.3%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.3%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Aldi, Brighton Road, Coulsdon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.9%	1	0.4%	1	0.0%	0	0.0%	0
Aldi, Kingston Road, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Priory Retail Park, Colliers Wood	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Asda, Marlowe Way,	1.9%	19	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.4%	1	4.1%	3	0.0%	0	4.9%	9	0.0%	0	1.7%	3

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Wallington / Croydon																						
Asda, Reigate Road, Burgh Heath	1.3%	13	0.0%	0	0.8%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	10.4%	10	0.0%	0	0.5%	0	0.0%	0
Asda, St Nicholas Way, Sutton	1.5%	15	5.6%	7	0.4%	0	0.0%	0	0.0%	0	0.7%	1	1.8%	1	0.0%	0	2.9%	6	0.0%	0	0.4%	1
Lidl, Beddington Gardens, Wallington	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Lidl, Blagdon Road, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Lidl, Church Street, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Lidl, Rowan Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
M&S, High Street, Sutton	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S, North End, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Morrisons, Fiveways, Croydon	0.6%	6	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.3%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	0.6%	6	3.0%	4	2.2%	1	0.4%	0	0.0%	0	0.3%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, St Marks Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4
Sainsbury's Superstore, High Street, Sutton	1.6%	16	7.2%	8	0.9%	0	3.7%	3	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Sainsbury's Superstore, Kiln Lane, Epsom	1.9%	19	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	7.3%	7	0.0%	0	15.3%	11	0.0%	0
Sainsbury's Superstore, London Road, Morden	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Sainsbury's Superstore, London Road, North Cheam	2.3%	23	0.6%	1	1.7%	1	0.4%	0	12.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	5.0%	8
Sainsbury's Superstore, Merton High Street, Merton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Sainsbury's Superstore, Stafford Road, Wallington	1.5%	15	0.0%	0	0.0%	0	2.2%	2	0.0%	0	4.5%	4	9.5%	7	1.3%	1	0.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.7%	7	0.3%	0	0.0%	0	3.4%	3	0.0%	0	0.3%	0	2.4%	2	0.0%	0	0.8%	1	0.0%	0	0.4%	1
Tesco Extra, Beverley Way, New Malden	0.6%	6	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.3%	5
Tesco Extra, Oldfields Road, Cheam	3.9%	39	5.9%	7	9.7%	5	2.7%	2	9.2%	7	5.8%	5	0.7%	0	0.9%	1	0.4%	1	0.5%	0	7.1%	11
Tesco Extra, Purley Road, Purley	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	7.6%	7	11.4%	22	0.0%	0	0.0%	0
Abroad	0.3%	3	0.0%	0	0.4%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
Internet	15.5%	155	8.1%	9	27.7%	14	14.7%	12	22.6%	17	14.9%	12	18.9%	14	18.9%	18	10.4%	20	17.0%	12	16.2%	26
Mail order / catalogue	0.5%	5	1.7%	2	0.0%	0	0.7%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
TV / Interactive shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Purley Way, Croydon,	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
CR0 4XJ											
Brighton City Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Caterham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Imperial Way, Croydon, CR0 4RR	0.3%	3	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.3%
East Finchley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leatherhead Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%
Norbury Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Pollards Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Poundland, Purley Way, Croydon, CR0 4NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%
Sainsbury's Superstore, Whitehorse Lane, Crystal Palace, SE25 6XB	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Stoneleigh Local Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Tandem Centre, Tandem Way, Colliers Wood, SW19 2TY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Angel Hill, Sutton, SM1 3EH	0.3%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, High Street, Banstead, SM7 2NN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Tesco Express, Lower Road, Sutton, SM1 4QW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Tesco Express, South End, Croydon, CR2 6EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%
Tesco Express, Streatham High Road, Streatham, SW16 1DA	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Coulsdon Road, Caterham, CR3 5QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Tolworth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Brighton Road, Coulsdon, CR5 2NB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Waitrose, High Street, Banstead, SM7 2NB	1.0%	10	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%
Waitrose, High Street, New Malden, KT3 4HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Limpsfield Road,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
South Croydon, CR2 9LE											
(Don't know / varies)	3.0% 30	3.4% 4	2.9% 1	2.9% 2	0.0% 0	11.3% 9	3.9% 3	0.0% 0	5.1% 10	1.0% 1	0.0% 0
(Don't do this type of shopping)	4.1% 41	2.9% 3	2.6% 1	6.9% 6	3.3% 2	4.4% 3	3.3% 2	1.3% 1	2.6% 5	2.6% 2	9.0% 14
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q19 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).											
Banstead Town Centre	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beddington District Centre	0.6%	6	0.0%	0	0.0%	0	6.7%	6	0.0%	0	0.0%
Belmont Village Centre	0.2%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%
Carshalton Town Centre	3.0%	30	0.6%	1	1.3%	1	6.9%	6	0.0%	0	22.6%
Central London / West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheam Village Centre	2.3%	23	2.9%	3	27.2%	14	0.0%	0	5.1%	4	0.0%
Colliers Wood District Centre	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.8%
Coulsdon Town Centre	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.2%
Croydon Town Centre	4.9%	49	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.3%
Epsom Town Centre	1.4%	14	0.0%	0	0.4%	0	0.0%	0	3.9%	3	0.0%
Hackbridge District Centre	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Kingston Upon Thames Town Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Mitcham Village Centre	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Morden Town Centre	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
New Malden District Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
North Cheam District Centre	1.3%	13	0.3%	0	2.6%	1	0.0%	0	8.7%	7	0.0%
Purley District Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%
Rosehill District Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Surbiton District Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%
Sutton Town Centre	19.1%	191	70.4%	83	36.2%	19	31.6%	27	21.3%	16	21.7%
Tooting District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wallington Town Centre	8.7%	87	2.3%	3	0.0%	0	13.8%	12	0.0%	0	21.9%
Wimbledon District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Worcester Park Town Centre	2.3%	23	0.0%	0	0.0%	0	0.0%	0	15.1%	11	0.0%
Priory Retail Park, Colliers Wood (Dunelm, Currys, Aldi)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	1.4%	14	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.9%	9	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%
Aldi, Brighton Road, Coulsdon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%
Aldi, Kingston Road, New Malden	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Marlowe Way, Wallington / Croydon	1.2%	12	0.0%	0	0.0%	0	4.4%	4	0.0%	0	4.0%
Asda, Reigate Road, Burgh	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Heath											
Asda, St James Estate, Bond Road, Mitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, St Nicholas Way, Sutton	1.2%	12	4.4%	5	6.6%	3	0.0%	0	0.0%	0	0.0%
Lidl, Beddington Gardens, Wallington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Blagdon Road, New Malden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%
Lidl, Church Street, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Lidl, Rowan Road, Mitcham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%
Morrisons, High Street, Sutton	0.5%	5	2.4%	3	2.5%	1	0.0%	0	0.0%	0	0.9%
Sainsbury's Superstore, High Street, Sutton	0.6%	6	1.2%	1	0.0%	0	2.2%	2	0.0%	0	0.3%
Sainsbury's Superstore, Kiln Lane, Epsom	1.1%	11	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.9%
Sainsbury's Superstore, London Road, Morden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, North Cheam	2.7%	27	0.0%	0	1.7%	1	0.0%	0	19.6%	15	0.0%
Sainsbury's Superstore, Merton High Street, Merton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington	0.9%	9	0.0%	0	0.0%	0	1.9%	2	0.0%	0	1.4%
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	1.0%	10	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.3%
Tesco Extra, Beverley Way, New Malden	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Oldfields Road, Cheam	1.9%	19	1.2%	1	10.7%	6	2.2%	2	6.8%	5	3.0%
Tesco Extra, Purley Road, Purley	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%
Tesco Superstore, Brigstock Road, Thornton Heath	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet	5.0%	50	1.8%	2	0.9%	0	4.1%	3	5.8%	4	1.4%
Mail order / catalogue	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Carshalton Beeches Local Centre	0.8%	8	3.4%	4	0.4%	0	0.0%	0	0.0%	0	3.1%
Caterham Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Concept Chemist, Manor Drive North, New Malden, KT3 5PD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Mollison Drive,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Roundshaw, Wallington, SM6 9DA											
Crawley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Day Lewis Pharmacy, London Road, Thornton Heath, CR7 7HQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Day Lewis Pharmacy, Mollison Square, Roundshaw, Wallington, SM6 9DA	0.3%	3	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
East Finchley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Ewell Village Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Glory Chemist, Stafford Road, Wallington, Croydon, CR0 4NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hilton Pharmacy, Grand Drive, Morden Park, SW20 9NQ	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Imperial Pharmacy, Epsom Road, Sutton, SM3 9EY	0.7%	7	1.7%	2	0.0%	0	0.0%	0	0.9%	1	0.0%
Kamsons Pharmacy, Cobham Court, Haslemere Avenue, Mitcham, CR4 3PR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kamsons Pharmacy, Wrythe Lane, Carshalton, SM5 2RE	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Kenley Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, High Street, Sutton, SM1 1PG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Purley Way, Trojan Way, Croydon, CR0 4XL	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Spinning Wheel Way, Hackbridge, Wallington, SM6 7DS	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Lloyds Pharmacy, London Road, Thornton Heath, CR7 7YE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lloyds Pharmacy, Miles Road, Mitcham, CR4 3DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Madisons Pharmacy, Nork Way, Banstead, SM7 1PB	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manor Chemist, Tamworth Lane, Mitcham, CR4 1DL	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mayday Community Pharmacy, London Road, Thornton Heath, CR7 7HQ	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Norbury Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Old Malden Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Plough Green Pharmacy, Malden Road, Worcester Park, KT4 7NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
PMG Pharmacy, Church Hill Road, Sutton, SM3 8NE	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pollards Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Riddlesdown Pharmacy, Lower Bam Road, Riddlesdown, CR8 1HR	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.0%	0
Rowlands Pharmacy, St Helier Avenue, Morden, SM4 6HY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5
Ruxley Pharmacy, Ruxley Lane, Epsom, KT19 0JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Local, Stanley Park Road, Carshalton, SM5 3JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Stafford Mediparmacy, Stafford Road, Wallington, SM6 9BS	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Stonecot Hill Local Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	7
Stoneleigh Local Centre	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	10.0%	7
Sutton Pharmacy, Westmead Road, Sutton, SM1 4HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tadworth Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Tandem Centre, Tandem Way, Colliers Wood, SW19 2TY	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Tesco Express, Angel Hill, Sutton, SM1 3EH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
The Circle Shops, Green Wrythe Lane, Carshalton, SM5 1JF	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thornton Heath Village Centre	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7	0.0%	0	0.0%	0
Waitrose, High Street, Banstead, SM7 2NB	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.6%	3	0.0%	0	0.0%	0
Waitrose, Limpsfield Road, South Croydon, CR2 9LE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Walton on the Hill Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Wrythe Green Surgery, Wrythe Lane, Carshalton, SM5 2RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	21	1.7%	2	4.1%	2	4.9%	4	0.0%	0	7.3%	6	2.0%	1	3.1%	3	0.0%	0	3.2%	2

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
(Don't do this type of shopping)	3.4% 35	2.4% 3	0.0% 0	1.9% 2	6.2% 5	0.3% 0	1.0% 1	3.2% 3	3.3% 6	5.6% 4	6.8% 11
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q20 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);																						
Banstead Town Centre	0.5%	5	0.0%	0	3.7%	2	0.7%	1	0.0%	0	0.0%	0	0.3%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.6%	17	0.6%	1	0.4%	0	0.0%	0	0.9%	1	0.3%	0	2.0%	1	1.8%	2	2.0%	4	5.0%	4	2.5%	4
Cheam Village Centre	0.7%	7	2.3%	3	1.7%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Colliers Wood District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulsdon Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	4.2%	4	0.4%	1	0.0%	0	0.0%	0
Croydon Town Centre	2.6%	26	2.3%	3	0.0%	0	0.7%	1	0.0%	0	1.0%	1	0.7%	0	0.9%	1	9.8%	19	0.0%	0	0.8%	1
Epsom Town Centre	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	6.4%	5	0.0%	0
Guildford Town Centre	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	4.1%	41	3.2%	4	5.5%	3	0.8%	1	6.6%	5	6.7%	5	1.3%	1	2.7%	3	0.8%	1	7.8%	6	8.2%	13
Morden Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
New Malden District Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Purley District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sutton Town Centre	9.2%	92	26.8%	31	12.3%	6	5.9%	5	14.1%	11	11.8%	9	5.4%	4	0.0%	0	2.9%	6	5.6%	4	9.6%	15
Wallington Town Centre	1.0%	10	1.5%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	7.6%	5	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Wimbledon District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Worcester Park Town Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.4%	1
Bluewater Shopping Centre, Dartford, Greenhithe	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	4.2%	8	0.0%	0	0.0%	0
County Oak Retail Park, London Road, Crawley (Next, Currys, B&M, Halfords, Hobbycraft, TK Maxx & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	0.2%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.5%	0	0.7%	1	0.0%	0	0.0%	0
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.4%	4	0.9%	1	0.0%	0	0.4%	0	0.0%	0	0.3%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
IKEA, Valley Park, Croydon	1.3%	13	0.0%	0	2.2%	1	0.0%	0	0.5%	0	0.0%	0	0.3%	0	6.6%	6	0.4%	1	3.2%	2	1.3%	2
Asda, Marlowe Way, Wallington / Croydon	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda, Reigate Road, Burgh Heath	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Asda, St Nicholas Way, Sutton	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
M&S, North End, Croydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Morrisons, High Street, Sutton	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, High	0.5%	5	2.9%	3	0.4%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Street, Sutton											
Sainsbury's Superstore, Kiln Lane, Epsom	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, London Road, North Cheam	0.9%	9	0.0%	0	0.8%	0	0.0%	0	1.4%	1	0.0%
Sainsbury's Superstore, Merton High Street, Merton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Stafford Road, Wallington	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%
Sainsbury's Superstore, Trafalgar Way (off Purley Way), Croydon	0.2%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
Tesco Extra, Oldfields Road, Cheam	0.4%	4	0.3%	0	0.0%	0	0.0%	0	4.1%	3	1.0%
Tesco Extra, Purley Road, Purley	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.3%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%
Internet	20.2%	202	12.5%	15	20.7%	11	28.3%	24	21.6%	16	14.7%
Mail order / catalogue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
TV / Interactive shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%
London Designer Outlet, Wembley Park Boulevard, Wembley, HA9 0FD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%
Stoneleigh Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Tesco Express, Streatham High Road, Streatham, SW16 1DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	10.1%	101	8.3%	10	20.6%	11	18.7%	16	7.1%	5	15.2%
(Don't do this type of shopping)	39.5%	396	36.9%	43	30.3%	16	38.5%	33	40.0%	30	40.4%
Weighted base:	1002		117		51		85		76		79
Sample:	1002		101		100		101		100		100

Q21 Have you changed or do you intend to change any of your NON FOOD shopping habits as a result of cost of living crisis (e.g. rising inflation and rising energy prices)?

Yes	42.9%	430	43.3%	51	51.6%	26	43.8%	37	39.4%	30	52.7%	41	57.7%	42	38.2%	37	40.1%	77	24.0%	18	44.7%	71
No	57.1%	572	56.7%	67	48.4%	25	56.2%	48	60.6%	46	47.3%	37	42.3%	30	61.8%	60	59.9%	115	76.0%	56	55.3%	89
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q22 How have your NON FOOD shopping habits changed or are likely to change as a result of the cost of living crisis? [MR]																						
<i>Those that said 'Yes' at Q21</i>																						
Spend less in general on non-food items	42.5%	183	23.9%	12	45.1%	12	43.8%	16	49.4%	15	64.1%	27	47.0%	20	46.3%	17	39.7%	31	19.5%	3	42.7%	30
Spend less on luxury non-food items	15.7%	67	31.1%	16	15.7%	4	15.9%	6	9.4%	3	14.0%	6	22.0%	9	22.9%	8	1.9%	1	25.4%	4	13.2%	9
Spend less on non-essential non-food items	12.4%	53	7.4%	4	11.2%	3	2.6%	1	19.8%	6	7.0%	3	10.1%	4	22.6%	8	9.2%	7	0.0%	0	23.9%	17
Spend more on discounted items	12.3%	53	25.7%	13	19.2%	5	32.5%	12	9.4%	3	1.3%	1	7.9%	3	4.6%	2	4.6%	4	18.9%	3	10.2%	7
Shopped less frequently in general for non-food goods	11.7%	51	4.7%	2	14.0%	4	20.0%	7	8.4%	2	10.2%	4	21.7%	9	1.2%	0	18.9%	15	13.5%	2	5.5%	4
Shop more at discount shops.	8.6%	37	19.9%	10	9.6%	3	14.2%	5	10.6%	3	0.0%	0	10.2%	4	0.0%	0	7.7%	6	2.2%	0	7.3%	5
Shop more online	6.8%	29	0.0%	0	2.5%	1	12.5%	5	7.0%	2	4.1%	2	7.0%	3	11.4%	4	0.9%	1	19.0%	3	12.8%	9
Comparing prices / shopping around more	6.2%	27	7.1%	4	9.1%	2	0.0%	0	3.6%	1	1.3%	1	6.4%	3	2.3%	1	7.2%	6	22.6%	4	8.3%	6
(Don't know)	3.4%	14	5.4%	3	0.8%	0	0.9%	0	7.0%	2	0.0%	0	7.5%	3	1.2%	0	7.2%	6	0.0%	0	0.0%	0
Shop less online	3.3%	14	4.0%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	9.0%	4	2.3%	1	0.0%	0	0.0%	0	7.3%	5
Shop more in charity shops	2.2%	9	5.3%	3	0.0%	0	7.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Carry out more bulk food shopping	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	0.0%	0	0.0%	0
Shop more locally	0.8%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0
Buying more non-branded goods	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Shop more in supermarkets	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	430	51	26	37	30	41	42	37	77	18	71											
Sample:	328	34	33	32	29	40	45	32	32	18	33											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Meanscore: [Number of times per week]																						
Q23 How often do you or your household visit Sutton Town Centre for shopping, leisure and to access services?																						
7 days a week	1.9%	19	9.0%	11	0.4%	0	2.9%	2	0.0%	0	5.8%	5	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	2.7%	27	9.2%	11	5.8%	3	8.4%	7	0.5%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
2-3 days a week	8.4%	84	26.0%	31	17.7%	9	7.5%	6	10.4%	8	12.6%	10	6.1%	4	4.8%	5	0.7%	1	1.6%	1	5.4%	9
One day a week	15.9%	160	29.3%	34	26.9%	14	20.1%	17	15.5%	12	20.5%	16	14.5%	10	4.6%	4	12.0%	23	5.8%	4	15.1%	24
Every two weeks	10.4%	104	13.9%	16	16.3%	8	14.3%	12	16.7%	13	12.4%	10	16.5%	12	2.2%	2	5.5%	11	5.4%	4	10.1%	16
Monthly	14.3%	143	7.6%	9	20.1%	10	9.8%	8	22.2%	17	17.5%	14	20.3%	15	23.1%	22	3.0%	6	19.3%	14	17.4%	28
Once every two months	7.1%	71	1.7%	2	3.4%	2	5.3%	5	5.3%	4	9.5%	8	14.2%	10	1.8%	2	5.4%	10	12.2%	9	12.7%	20
Three-four times a year	7.9%	79	1.2%	1	4.6%	2	8.4%	7	4.7%	4	7.7%	6	9.2%	7	11.3%	11	13.3%	26	4.7%	3	7.6%	12
Once a year	5.3%	53	0.0%	0	0.8%	0	7.3%	6	5.3%	4	0.3%	0	8.1%	6	7.7%	7	6.9%	13	12.4%	9	4.1%	7
Less often	3.4%	34	1.5%	2	0.4%	0	6.6%	6	3.3%	2	1.0%	1	0.3%	0	4.9%	5	7.8%	15	2.6%	2	0.8%	1
Never	22.0%	220	0.6%	1	2.6%	1	9.1%	8	14.7%	11	8.2%	6	10.7%	8	38.6%	38	42.4%	81	35.9%	26	25.1%	40
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.8%	8	0.0%	0	0.9%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.4%	1
<i>Mean:</i>	<i>0.75</i>		<i>2.13</i>		<i>1.19</i>		<i>1.13</i>		<i>0.61</i>		<i>1.28</i>		<i>0.47</i>		<i>0.32</i>		<i>0.20</i>		<i>0.20</i>		<i>0.47</i>	
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160											
Sample:	1002	101	100	101	100	100	100	100	100	100	100											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q24 What do you like about Sutton Town Centre? [MR]																						
<i>Not those that said 'Never' at Q23</i>																						
Close to home	21.5%	168	40.4%	47	32.8%	16	19.3%	15	28.8%	19	28.2%	20	16.9%	11	9.4%	6	10.7%	12	4.9%	2	17.0%	20
Good range of non-food shops	11.3%	88	5.6%	7	8.5%	4	11.9%	9	6.8%	4	9.9%	7	14.9%	10	4.4%	3	15.9%	18	23.7%	11	13.5%	16
Good range of 'high street' shops / retail multiples	9.6%	75	14.2%	17	16.7%	8	10.6%	8	11.3%	7	5.1%	4	16.7%	11	1.4%	1	2.6%	3	0.8%	0	13.6%	16
Good pubs, cafés or restaurants	8.4%	66	18.8%	22	0.4%	0	9.0%	7	15.6%	10	4.4%	3	10.9%	7	6.0%	4	3.8%	4	5.0%	2	5.5%	7
Easy to park	7.3%	57	4.2%	5	4.5%	2	3.7%	3	11.6%	7	2.6%	2	3.7%	2	18.0%	11	6.6%	7	4.0%	2	12.7%	15
Easy to get to by bus	5.2%	40	0.3%	0	0.9%	0	12.5%	10	6.0%	4	4.7%	3	10.2%	7	0.0%	0	5.0%	6	0.8%	0	8.5%	10
Attractive environment / nice place	4.3%	34	5.9%	7	0.0%	0	3.7%	3	7.2%	5	2.3%	2	3.0%	2	2.2%	1	6.7%	7	2.4%	1	4.9%	6
Close to work	4.0%	31	8.1%	9	8.2%	4	5.6%	4	0.0%	0	6.3%	5	2.2%	1	1.4%	1	0.0%	0	0.8%	0	4.9%	6
Compact	3.8%	30	2.3%	3	3.8%	2	1.7%	1	7.0%	5	6.6%	5	2.7%	2	3.7%	2	1.9%	2	0.8%	0	6.6%	8
Good pedestrianised areas	3.5%	28	4.0%	5	3.2%	2	3.2%	2	0.0%	0	0.4%	0	3.1%	2	1.4%	1	8.8%	10	0.8%	0	4.6%	6
Can get everything I need there	3.4%	27	4.6%	5	2.5%	1	6.4%	5	1.1%	1	5.5%	4	0.0%	0	0.0%	0	8.3%	9	0.0%	0	1.1%	1
Good facilities / services	3.2%	25	1.2%	1	2.2%	1	8.0%	6	1.1%	1	5.2%	4	5.8%	4	5.7%	3	2.6%	3	2.4%	1	0.6%	1
St Nicholas Shopping Centre	3.2%	25	4.0%	5	0.0%	0	6.8%	5	0.6%	0	0.0%	0	1.1%	1	12.4%	7	5.7%	6	0.0%	0	0.0%	0
Close to friends or relatives	2.9%	23	7.5%	9	0.0%	0	5.6%	4	0.0%	0	5.1%	4	4.4%	3	5.7%	3	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere / friendly people	2.9%	22	4.6%	5	0.9%	0	0.0%	0	0.0%	0	2.2%	2	2.0%	1	1.4%	1	4.4%	5	8.5%	4	3.3%	4
Good food stores	2.8%	22	1.9%	2	3.8%	2	2.4%	2	0.6%	0	0.0%	0	2.9%	2	5.7%	3	3.9%	4	0.8%	0	4.6%	6
Easy to get to by car	2.5%	19	0.6%	1	0.0%	0	6.4%	5	0.6%	0	0.0%	0	4.4%	3	6.4%	4	0.0%	0	0.0%	0	5.5%	7
Quiet	2.1%	16	1.7%	2	0.0%	0	1.7%	1	0.0%	0	2.6%	2	2.0%	1	0.7%	0	8.4%	9	0.0%	0	0.0%	0
Good charity shops	2.0%	16	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0	4.9%	6
Clean	1.8%	14	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	2.9%	2	0.0%	0	8.8%	10	0.0%	0	0.0%	0
Good range of independent shops	1.8%	14	3.9%	5	0.0%	0	3.0%	2	0.0%	0	4.1%	3	2.3%	2	0.0%	0	0.0%	0	4.7%	2	0.6%	1
Makes a change from other places	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	8.4%	9	0.0%	0	0.0%	0
Easy to get to by train	1.5%	11	2.3%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	10.2%	7	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Easy to get to by bike	1.1%	9	4.0%	5	0.0%	0	0.0%	0	3.2%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.8%	7	0.9%	1	1.3%	1	0.8%	1	2.2%	1	1.1%	1	1.5%	1	0.7%	0	0.0%	0	0.0%	0	0.6%	1
Good cinema	0.6%	5	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	0.6%	5	1.6%	2	2.3%	1	0.4%	0	0.0%	0	0.8%	1	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda store	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safe and secure	0.3%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Modem centre	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Low price parking	0.3%	2	0.0%	0	0.9%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
H&M store	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
TK Maxx store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterstones store	0.2%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
No traffic congestion	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.6%	1		
Poundland store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		
Good live entertainment	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0		
Boots store	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0		
Free parking	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		
Sainsbury's store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0		
(Nothing / very little)	26.5%	207	18.8%	22	36.4%	18	26.9%	21	28.4%	18	32.7%	24	21.2%	14	36.3%	22	12.5%	14	45.3%	21	28.3%	34
(Dont know)	2.2%	17	0.3%	0	0.4%	0	4.4%	3	1.1%	1	2.0%	1	2.7%	2	2.2%	1	3.4%	4	1.6%	1	2.8%	3
Weighted base:	782	117	50	77	64	72	64	60	111	47	120											
Sample:	786	99	94	87	83	91	85	60	48	63	76											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q25 What could be improved about Sutton Town Centre that would make you visit more often? [MR]																						
More national multiple shops / High Street shops	13.5%	136	17.7%	21	11.0%	6	18.0%	15	28.2%	21	17.3%	14	13.3%	10	8.0%	8	7.6%	15	16.8%	12	9.2%	15
More independent shops	11.2%	113	20.6%	24	8.2%	4	16.7%	14	12.9%	10	15.6%	12	6.9%	5	6.8%	7	5.6%	11	5.3%	4	13.6%	22
More / better non-food shops	9.6%	97	10.6%	12	12.2%	6	12.9%	11	13.0%	10	11.0%	9	5.5%	4	15.3%	15	2.0%	4	4.8%	4	14.0%	22
Less empty shops	7.3%	73	8.5%	10	3.4%	2	8.7%	7	9.5%	7	18.6%	15	4.6%	3	8.0%	8	1.5%	3	3.1%	2	10.2%	16
A revamp / refurb	6.8%	68	15.8%	19	12.9%	7	4.2%	4	10.0%	8	6.1%	5	5.0%	4	7.5%	7	1.9%	4	11.7%	9	2.6%	4
More clothes shops	6.6%	67	9.8%	12	1.7%	1	9.6%	8	16.9%	13	3.9%	3	6.1%	4	7.5%	7	1.1%	2	1.6%	1	9.5%	15
More / better parking	5.8%	58	3.2%	4	0.8%	0	2.6%	2	1.9%	1	3.5%	3	5.9%	4	4.5%	4	17.1%	33	5.8%	4	1.3%	2
More security / better policing	4.6%	46	3.7%	4	2.5%	1	2.9%	2	8.5%	6	5.6%	4	12.5%	9	4.0%	4	0.0%	0	0.0%	0	8.6%	14
Free car parking	4.1%	41	0.0%	0	1.3%	1	1.9%	2	3.3%	2	6.2%	5	6.5%	5	10.5%	10	4.0%	8	9.7%	7	0.8%	1
Cleaner streets	3.9%	39	2.6%	3	4.6%	2	0.0%	0	1.0%	1	9.1%	7	4.6%	3	7.9%	8	0.7%	1	0.5%	0	8.3%	13
Better quality shops	3.5%	35	3.8%	4	8.5%	4	2.2%	2	4.6%	4	2.0%	2	6.2%	4	3.5%	3	3.3%	6	1.0%	1	2.5%	4
More department stores	2.5%	25	2.3%	3	3.1%	2	0.0%	0	4.4%	3	3.9%	3	0.3%	0	2.7%	3	0.7%	1	3.8%	3	4.8%	8
Better public transport	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	6.7%	7	5.4%	10	0.0%	0	0.8%	1
Facilities which would assist you if shopping with children	2.3%	23	3.8%	5	0.0%	0	2.2%	2	0.5%	0	2.7%	2	9.1%	7	3.5%	3	0.0%	0	0.0%	0	2.4%	4
More / better food shops	1.8%	18	2.1%	3	5.6%	3	5.9%	5	0.9%	1	1.8%	1	1.8%	1	2.3%	2	0.0%	0	3.0%	2	0.0%	0
More / better places for eating out (e.g. cafes and restaurants)	1.8%	18	0.0%	0	0.0%	0	6.4%	5	8.3%	6	0.0%	0	2.0%	1	1.8%	2	0.7%	1	2.7%	2	0.0%	0
More / better entertainment	1.3%	13	0.0%	0	2.2%	1	2.9%	2	0.0%	0	2.7%	2	5.2%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	4
More shops / services open on Sundays	1.0%	10	1.7%	2	0.0%	0	5.8%	5	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Better access by road	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.7%	1	5.0%	4	0.4%	1
Less cafes	1.0%	10	0.0%	0	1.7%	1	0.4%	0	3.4%	3	1.0%	1	0.3%	0	0.9%	1	0.0%	0	0.0%	0	2.6%	4
Cheaper car parking	0.9%	9	0.0%	0	0.4%	0	0.7%	1	1.0%	1	0.0%	0	2.6%	2	2.6%	3	0.4%	1	1.6%	1	0.8%	1
Better pavements	0.9%	9	2.0%	2	4.7%	2	2.9%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.8%	8	0.0%	0	2.7%	1	0.0%	0	1.4%	1	1.0%	1	4.5%	3	0.0%	0	0.8%	1	0.5%	0	0.0%	0
Less cheap shops	0.7%	7	2.3%	3	0.8%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Less takeaway restaurants	0.7%	7	0.6%	1	3.7%	2	0.4%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Nicer atmosphere	0.7%	7	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	5
More disabled parking	0.7%	7	0.3%	0	0.0%	0	0.4%	0	1.4%	1	0.7%	1	0.0%	0	0.0%	0	2.0%	4	0.0%	0	0.4%	1
Jewellery / food markets / other events	0.7%	7	2.0%	2	0.0%	0	2.9%	2	0.5%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better street markets	0.6%	6	1.7%	2	0.9%	0	0.0%	0	0.0%	0	2.3%	2	2.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Improved shopping centre	0.6%	6	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.7%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Lower prices in stores	0.6%	6	1.2%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
John Lewis store	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.3%	0	0.0%	0	2.7%	5	0.0%	0	0.0%	0
Less charity shops	0.4%	4	1.2%	1	1.3%	1	0.4%	0	0.9%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.3%	3	0.3%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Better disabled access	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Tram service	0.3%	3	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.3%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	1.0%	1	0.0%	0
Pets at Home store	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home store	0.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More attractive environment	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Protection from the weather (ie. covered shopping areas)	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less steep	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.8%	1
More / better pubs / bars	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi store	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl store	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Water stations	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Iceland store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Home Bargains store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More / better pedestrianised streets	0.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Less buskers	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Less pubs / bars	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Shops closer together	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Remove congestion charge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / better road layout	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less beggars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
HMV store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Bon Marche store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Stop bikes using the pavements	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A newsagents	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food court	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	29.2%	292	20.5%	24	28.5%	15	22.5%	19	25.8%	19	19.8%	16	20.5%	15	19.1%	19	44.4%	85	41.4%	30	31.7%	51
(Don't know)	9.4%	94	10.3%	12	8.8%	4	5.2%	4	1.4%	1	8.7%	7	4.1%	3	17.6%	17	14.0%	27	5.7%	4	8.8%	14
Weighted base:		1002		117		51		85		76		79		72		97		192		73		160
Sample:		1002		101		100		101		100		100		100		100		100		100		100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q26 What improvements would encourage you to visit Sutton Town Centre more often in the evening time? [MR]																						
Safer environment at night	7.0%	70	9.3%	11	12.3%	6	8.9%	8	6.0%	5	9.9%	8	17.5%	13	8.5%	8	0.7%	1	4.3%	3	4.7%	8
More / better police presence / CCTV	5.3%	53	10.6%	12	9.0%	5	8.2%	7	5.5%	4	5.0%	4	15.3%	11	3.1%	3	0.0%	0	0.5%	0	3.9%	6
More / better quality cafés and restaurants	4.4%	44	2.9%	3	2.1%	1	3.3%	3	5.5%	4	2.4%	2	10.9%	8	3.6%	3	2.2%	4	4.1%	3	7.9%	13
More evening leisure facilities in general	4.3%	43	2.6%	3	2.2%	1	9.1%	8	4.1%	3	2.7%	2	17.9%	13	3.5%	3	2.2%	4	0.0%	0	3.3%	5
More / better late night venues (e.g. night club)	2.9%	29	2.3%	3	2.2%	1	6.6%	6	9.8%	7	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	5.7%	9
More / better quality public houses and bars	2.9%	29	2.0%	2	0.0%	0	1.5%	1	8.6%	7	0.0%	0	3.3%	2	0.5%	0	0.0%	0	3.5%	3	8.1%	13
Later opening shops	2.4%	24	6.6%	8	2.5%	1	3.7%	3	0.0%	0	3.3%	3	3.3%	2	0.5%	0	2.7%	5	0.0%	0	0.8%	1
Better public transport in the evening	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.7%	0	2.3%	2	6.1%	12	0.0%	0	3.0%	5
Free parking in the evening	1.8%	18	0.9%	1	0.8%	0	10.6%	9	0.0%	0	4.5%	4	3.5%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0
More independent cafés and restaurants	1.5%	15	4.9%	6	0.4%	0	0.0%	0	3.4%	3	1.0%	1	6.4%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More cafés and restaurants in general	1.4%	14	3.0%	4	3.1%	2	3.3%	3	0.0%	0	1.4%	1	2.9%	2	1.8%	2	0.4%	1	0.0%	0	0.4%	1
More / better parking	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.3%	1	0.9%	1	3.7%	7	4.8%	3	0.8%	1
Cheaper prices in cafes / restaurants	1.3%	13	0.0%	0	0.0%	0	2.9%	2	0.0%	0	2.7%	2	3.7%	3	0.0%	0	0.0%	0	3.0%	2	2.4%	4
More evening leisure facilities - a new cinema	1.3%	13	0.0%	0	0.0%	0	5.9%	5	3.9%	3	0.3%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	2.4%	4
Later opening restaurants	1.1%	11	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	4.5%	3	3.5%	3	0.0%	0	0.0%	0	2.4%	4
More evening leisure facilities - outdoor events	1.1%	11	4.6%	5	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.6%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0
More branded / chain cafés and restaurants	1.1%	11	4.0%	5	0.0%	0	0.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
More evening leisure facilities for children	1.0%	11	2.3%	3	0.0%	0	2.9%	2	5.2%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking in general	1.0%	10	0.3%	0	0.8%	0	2.2%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Cheaper parking	0.8%	8	0.3%	0	0.8%	0	2.3%	2	1.4%	1	1.8%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Better lighting	0.8%	8	2.3%	3	6.9%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cafés and restaurants suitable for children	0.7%	7	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	2.0%	1	3.5%	3	0.0%	0	0.0%	0	0.0%	0
An evening food market	0.5%	5	2.3%	3	1.3%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More attractive environment	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities - theatre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.3%	0	0.0%	0	0.9%	1	0.0%	0	0.5%	0	0.0%	0
Nicer atmosphere	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for older age groups	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	
More taxis available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More covered areas	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric vehicle charging points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Nothing)	46.1%	462	48.1%	56	55.0%	28	40.7%	35	40.2%	30	57.7%	45
(Don't do this activity)	15.4%	154	8.4%	10	7.9%	4	12.8%	11	16.0%	12	8.1%	6
(Don't know)	7.6%	76	7.6%	9	6.4%	3	7.4%	6	4.2%	3	2.7%	2
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160	
Sample:	1002	101	100	101	100	100	100	100	100	100	100	

Q27 Which of the following District Centres do you live closest to?

Carshalton	17.7%	177	21.0%	25	11.8%	6	34.0%	29	0.0%	0	58.6%	46	9.8%	7	12.5%	12	17.6%	34	0.0%	0	11.7%	19
Cheam Village	15.3%	153	39.7%	47	73.2%	38	0.0%	0	10.7%	8	2.1%	2	0.3%	0	32.5%	32	0.0%	0	34.8%	26	1.3%	2
Hackbridge	2.4%	24	0.0%	0	0.0%	0	8.4%	7	0.0%	0	3.4%	3	0.0%	0	0.9%	1	4.1%	8	0.0%	0	3.4%	5
North Cheam	12.3%	123	7.9%	9	10.0%	5	2.0%	2	64.1%	48	0.0%	0	0.0%	0	2.7%	3	2.9%	6	15.4%	11	24.6%	39
Rosehill	11.9%	120	16.0%	19	0.9%	0	23.2%	20	4.4%	3	1.7%	1	0.0%	0	0.9%	1	2.7%	5	0.0%	0	43.7%	70
Wallington	28.0%	281	3.7%	4	0.4%	0	32.0%	27	0.0%	0	34.2%	27	89.2%	64	41.6%	40	54.5%	105	0.5%	0	7.8%	13
Worcester Park	6.6%	67	2.3%	3	0.0%	0	0.0%	0	20.8%	16	0.0%	0	0.0%	0	4.4%	4	0.7%	1	44.2%	32	6.2%	10
(Don't know)	5.7%	57	9.3%	11	3.7%	2	0.4%	0	0.0%	0	0.0%	0	0.7%	0	4.5%	4	17.5%	34	5.1%	4	1.3%	2
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160											
Sample:	1002	101	100	101	100	100	100	100	100	100	100											

Meanscore: [Number of times per week]

Q28 How often do you or your household visit (DISTRICT CENTRE MENTIONED IN Q27) for shopping, leisure, and to access services?

Not those that said '(Don't know)' at Q27

7 days a week	6.5%	62	3.2%	3	7.4%	4	11.0%	9	14.5%	11	11.8%	9	6.7%	5	0.0%	0	6.2%	10	5.5%	4	4.1%	7
4-6 days a week	4.5%	43	9.2%	10	9.8%	5	5.2%	4	3.8%	3	2.5%	2	13.6%	10	0.0%	0	0.0%	0	3.8%	3	4.2%	7
2-3 days a week	13.0%	123	7.3%	8	14.4%	7	13.4%	11	17.0%	13	28.2%	22	40.7%	29	0.0%	0	5.1%	8	21.2%	15	6.3%	10
One day a week	15.1%	143	11.3%	12	26.3%	13	16.9%	14	33.2%	25	29.0%	23	22.6%	16	8.5%	8	1.4%	2	16.4%	11	11.3%	18
Every two weeks	6.2%	58	3.2%	3	0.0%	0	13.7%	12	4.4%	3	3.0%	2	7.1%	5	5.1%	5	5.8%	9	10.4%	7	7.2%	11
Monthly	11.6%	110	13.9%	15	17.5%	9	6.5%	5	7.9%	6	8.1%	6	1.7%	1	14.3%	13	12.6%	20	24.4%	17	10.9%	17
Once every two months	4.3%	40	6.5%	7	0.0%	0	4.5%	4	5.1%	4	2.1%	2	0.7%	0	8.0%	7	8.6%	14	1.6%	1	0.9%	1
Three-four times a year	3.0%	28	5.2%	6	0.4%	0	7.0%	6	1.4%	1	1.4%	1	1.0%	1	3.3%	3	2.3%	4	1.1%	1	3.9%	6
Once a year	1.8%	17	0.3%	0	0.4%	0	0.0%	0	0.5%	0	1.0%	1	0.7%	0	3.7%	3	4.1%	6	1.1%	1	2.5%	4
Less often	2.8%	26	4.1%	4	3.2%	2	0.0%	0	0.9%	1	3.0%	2	0.0%	0	9.8%	9	1.4%	2	0.0%	0	3.7%	6
Never	30.7%	290	35.1%	37	20.6%	10	19.1%	16	10.9%	8	9.5%	7	4.9%	4	47.3%	44	52.2%	83	13.9%	10	44.5%	70
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies)	0.6%	5	0.6%	1	0.0%	0	2.7%	2	0.0%	0	0.3%	0	0.3%	0	0.0%	0	0.5%	1	0.6%	0	0.4%	1
Mean:	1.24	1.05	1.68	1.68	2.02	2.00	2.44	0.17	0.65	1.40	0.85											
Weighted base:	945	107	49	84	76	79	71	93	158	70	158											
Sample:	962	93	98	100	100	100	99	93	85	97	97											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q29 What do you like about (DISTRICT CENTRE MENTIONED IN Q27)? [MR]																						
<i>Not those that said '(Don't know)' at Q27 or 'Never' at Q28</i>																						
Close to home	34.5%	230	18.3%	14	41.4%	16	27.8%	19	44.2%	30	42.6%	30	59.3%	40	6.2%	3	25.9%	21	44.9%	27	33.8%	30
Attractive environment / nice place	18.0%	120	27.0%	20	16.0%	6	13.8%	9	8.9%	6	31.7%	23	15.5%	11	10.9%	5	12.3%	10	17.8%	11	21.7%	19
Nice atmosphere / friendly people	12.6%	84	18.3%	13	24.4%	10	9.1%	6	13.5%	9	18.6%	13	22.5%	15	6.2%	3	2.6%	2	3.8%	2	10.5%	9
Good pubs, cafés or restaurants	11.1%	74	7.4%	5	19.5%	8	7.0%	5	13.2%	9	6.1%	4	15.0%	10	14.1%	7	9.5%	8	14.2%	9	10.6%	9
Good food stores	10.5%	70	9.7%	7	7.9%	3	7.8%	5	12.6%	8	3.3%	2	13.5%	9	6.1%	3	14.7%	12	21.0%	13	7.6%	7
Good range of non-food shops	8.0%	54	3.2%	2	7.9%	3	10.0%	7	10.6%	7	2.8%	2	14.9%	10	7.0%	3	3.5%	3	12.6%	8	9.3%	8
Good facilities / services	6.5%	43	3.2%	2	2.8%	1	10.4%	7	1.6%	1	9.4%	7	5.7%	4	12.3%	6	7.8%	6	4.6%	3	6.8%	6
Good range of independent shops	5.7%	38	7.8%	6	5.6%	2	4.6%	3	1.1%	1	4.3%	3	5.2%	4	9.6%	5	3.5%	3	6.9%	4	9.3%	8
Easy to park	5.2%	34	3.7%	3	4.9%	2	9.6%	7	2.7%	2	0.0%	0	3.3%	2	15.6%	8	7.0%	6	5.1%	3	3.1%	3
Safe and secure	4.1%	27	8.2%	6	7.3%	3	1.9%	1	6.2%	4	4.2%	3	4.8%	3	12.1%	6	0.0%	0	0.0%	0	0.8%	1
Quiet	3.8%	25	3.6%	3	0.0%	0	4.1%	3	4.2%	3	3.5%	2	3.1%	2	0.0%	0	2.6%	2	1.3%	1	10.8%	9
Traditional	3.7%	24	4.6%	3	11.5%	5	1.4%	1	0.0%	0	10.9%	8	0.4%	0	3.6%	2	5.2%	4	2.5%	2	0.0%	0
Easy to get to by bus	3.1%	21	3.2%	2	0.6%	0	2.8%	2	7.7%	5	2.6%	2	0.0%	0	0.0%	0	6.9%	6	1.3%	1	3.1%	3
Good charity shops	3.1%	21	2.5%	2	0.0%	0	2.7%	2	0.5%	0	2.2%	2	10.5%	7	0.0%	0	0.0%	0	0.0%	0	8.9%	8
Close to friends or relatives	2.9%	19	2.7%	2	0.0%	0	6.3%	4	0.0%	0	4.8%	3	8.2%	6	0.0%	0	0.9%	1	3.2%	2	1.5%	1
Can get everything I need there	2.9%	19	0.0%	0	3.9%	2	1.4%	1	6.2%	4	0.8%	1	4.7%	3	1.8%	1	9.5%	8	0.6%	0	0.0%	0
Compact	2.9%	19	1.4%	1	1.7%	1	4.6%	3	0.5%	0	1.9%	1	6.5%	4	4.7%	2	6.9%	6	0.6%	0	0.0%	0
Sainsbury's store	2.2%	14	0.0%	0	1.1%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	8.3%	7
Easy to get to by car	2.1%	14	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.4%	0	0.0%	0	11.6%	6	0.0%	0	0.0%	0	6.0%	5
Familiar / know where everything is	1.5%	10	0.0%	0	3.5%	1	9.1%	6	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Close to work	1.4%	9	0.0%	0	0.0%	0	2.9%	2	0.0%	0	3.3%	2	2.2%	2	5.2%	3	0.0%	0	0.0%	0	0.8%	1
Easy to get to by train	1.1%	7	3.6%	3	0.6%	0	0.5%	0	0.0%	0	0.0%	0	5.5%	4	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lidl store	1.0%	7	0.0%	0	0.0%	0	3.6%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.5%	1
Free parking	0.9%	6	0.0%	0	0.0%	0	2.4%	2	0.5%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Waitrose store	0.7%	4	2.7%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Makes a change from other places	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Clean	0.6%	4	3.4%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bike	0.5%	3	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Good leisure facilities	0.4%	2	1.4%	1	0.0%	0	0.5%	0	1.1%	1	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good access	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Aldi store	0.2%	1	0.0%	0	0.0%	0	0.5%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Offers undercover shopping (Nothing / very little)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
(Dont know)	11.0%	73	17.3%	13	4.9%	2	9.6%	7	16.3%	11	6.0%	4	3.2%	2	12.3%	6	16.9%	14	6.3%	4	12.8%	11
Weighted base:		666		74		39		68		67		71		68		49		81		60		88

By Zone Wtd [B]

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	721	64	78	82	89	91	94	44	43	82	54

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q30 What could be improved about (DISTRICT CENTRE MENTIONED IN Q27) that would make you visit more often? [MR]																						
<i>Not those that said '(Don't know)' at Q27</i>																						
More / better parking	8.9%	85	6.7%	7	7.4%	4	7.5%	6	12.4%	9	6.0%	5	6.1%	4	16.2%	15	13.2%	21	10.9%	8	3.4%	5
More / better places for eating out (e.g. cafes and restaurants)	6.6%	63	5.0%	5	0.9%	0	14.0%	12	10.3%	8	4.4%	3	16.2%	12	3.9%	4	3.3%	5	3.3%	2	7.0%	11
More / better non-food shops	5.6%	53	3.9%	4	1.8%	1	5.3%	4	10.3%	8	2.8%	2	11.7%	8	10.0%	9	3.3%	5	6.0%	4	4.2%	7
More independent shops	4.9%	46	7.1%	8	8.8%	4	11.4%	10	5.2%	4	4.1%	3	8.4%	6	1.4%	1	0.0%	0	4.4%	3	4.6%	7
More clothes shops	4.6%	44	2.9%	3	3.6%	2	8.9%	8	10.3%	8	0.3%	0	14.9%	11	3.6%	3	0.0%	0	0.0%	0	5.8%	9
Free car parking	3.6%	34	0.6%	1	3.9%	2	7.0%	6	0.5%	0	8.9%	7	4.7%	3	11.0%	10	0.9%	1	3.2%	2	0.8%	1
A revamp / refurb	3.6%	34	2.9%	3	0.9%	0	5.1%	4	17.3%	13	1.4%	1	4.6%	3	2.5%	2	0.0%	0	2.2%	2	3.3%	5
More / better food shops	2.4%	22	0.0%	0	0.4%	0	5.5%	5	1.9%	1	5.9%	5	3.6%	3	2.9%	3	0.5%	1	5.9%	4	0.9%	1
More national multiple shops / High Street shops	2.3%	21	2.5%	3	4.5%	2	2.6%	2	5.2%	4	3.2%	3	2.0%	1	0.5%	0	2.6%	4	0.6%	0	0.8%	1
More / better pubs / bars	2.1%	20	1.9%	2	0.0%	0	4.1%	3	8.3%	6	9.3%	7	0.3%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More security / better policing	1.9%	18	2.5%	3	0.0%	0	3.3%	3	2.8%	2	6.5%	5	2.1%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Less empty shops	1.8%	17	0.6%	1	1.8%	1	2.6%	2	3.4%	3	4.8%	4	3.3%	2	3.6%	3	0.0%	0	0.6%	0	0.4%	1
More / better services	1.7%	16	0.0%	0	1.8%	1	4.9%	4	1.0%	1	0.7%	1	4.4%	3	0.0%	0	0.0%	0	6.1%	4	1.3%	2
Better quality shops	1.6%	16	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.3%	0	3.9%	3	4.6%	4	0.0%	0	0.0%	0	2.5%	4
More / better entertainment	1.6%	16	0.0%	0	0.0%	0	2.9%	2	0.5%	0	7.0%	6	4.6%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Cleaner streets	1.6%	15	0.0%	0	0.9%	0	5.1%	4	5.1%	4	3.0%	2	2.1%	2	0.0%	0	0.5%	1	0.0%	0	1.3%	2
Less traffic congestion / better road layout	1.1%	11	0.7%	1	1.3%	1	0.8%	1	0.0%	0	6.3%	5	0.7%	0	0.5%	0	0.5%	1	2.7%	2	0.0%	0
Jewellery / food markets / other events	1.1%	10	1.9%	2	3.9%	2	0.8%	1	0.0%	0	0.3%	0	7.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaway restaurants	1.0%	10	0.0%	0	1.3%	1	0.4%	0	0.5%	0	2.7%	2	0.7%	0	0.5%	0	0.0%	0	1.1%	1	2.9%	5
Facilities which would assist you if shopping with children	1.0%	10	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	2.9%	2	2.5%	4
More / better seats / flower displays	1.0%	9	0.6%	1	3.2%	2	2.2%	2	0.0%	0	2.0%	2	2.0%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Less charity shops	0.9%	8	0.0%	0	4.1%	2	2.4%	2	0.0%	0	0.3%	0	2.8%	2	0.0%	0	0.5%	1	1.6%	1	0.0%	0
More / better leisure facilities	0.7%	6	2.5%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops / services open on Sundays	0.6%	6	1.9%	2	0.0%	0	0.0%	0	0.9%	1	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.5%	4	0.3%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
More / better public conveniences	0.4%	3	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
More / better pedestrianised streets	0.4%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Less cafes	0.3%	3	0.0%	0	0.9%	0	0.7%	1	1.0%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers / salons	0.3%	3	0.0%	0	2.8%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cheaper car parking	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.3%	2	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
TK Maxx store	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Better access by road	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0
Quieter / less busy	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M&S store	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.2%	2	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More attractive environment	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrian crossings	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less bookmakers	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Less estate agents	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilko store	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More electric vehicle charging points	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cycle lanes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Bon Marche store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
HMV store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Nicer atmosphere	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	46.2%	436	52.7%	56	56.0%	28	30.3%	26	26.7%	20	34.5%	27	31.8%	23	43.9%	41	56.8%	90	53.8%	38	56.2%	89
(Don't know)	10.3%	97	17.5%	19	6.9%	3	3.0%	3	3.4%	3	6.8%	5	4.7%	3	14.2%	13	19.1%	30	2.2%	2	10.4%	16
Weighted base:	945	107		49		84		76		79		71		93		158		70		158		
Sample:	962	93		98		100		100		100		99		93		85		97		97		

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q31 What improvements would encourage you to visit (DISTRICT CENTRE MENTIONED IN Q27) more often in the evening time? [MR]																						
<i>Not those that said '(Don't know)' at Q27</i>																						
More / better quality cafés and restaurants	6.0%	56	3.8%	4	6.1%	3	6.6%	6	6.2%	5	6.2%	5	7.2%	5	7.5%	7	9.1%	14	4.3%	3	2.9%	5
More cafés and restaurants in general	5.6%	52	2.5%	3	4.9%	2	12.0%	10	4.4%	3	8.5%	7	7.3%	5	4.1%	4	9.5%	15	2.7%	2	0.8%	1
More / better quality public houses and bars	4.1%	39	1.9%	2	4.3%	2	3.4%	3	11.0%	8	7.6%	6	15.9%	11	0.9%	1	0.0%	0	0.6%	0	3.3%	5
Later opening restaurants	3.1%	30	2.5%	3	0.0%	0	3.7%	3	6.1%	5	6.7%	5	9.8%	7	0.0%	0	2.6%	4	2.9%	2	0.4%	1
More independent cafés and restaurants	2.8%	27	3.5%	4	3.2%	2	3.7%	3	0.0%	0	1.4%	1	11.3%	8	0.9%	1	2.7%	4	3.8%	3	0.8%	1
More evening leisure facilities in general	2.5%	24	2.5%	3	3.4%	2	5.1%	4	3.7%	3	0.0%	0	6.3%	5	0.5%	0	0.9%	1	2.9%	2	2.5%	4
More / better late night venues (e.g. night club)	1.9%	18	0.0%	0	3.4%	2	2.9%	2	8.3%	6	6.7%	5	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safer environment at night	1.5%	14	2.9%	3	0.0%	0	4.3%	4	1.4%	1	1.8%	1	3.7%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	3
Better public transport in the evening	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	3.3%	5	0.0%	0	2.2%	4
More / better police presence / CCTV	1.5%	14	2.9%	3	0.4%	0	4.0%	3	1.4%	1	2.1%	2	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More evening leisure facilities - a new cinema	1.4%	13	0.0%	0	0.0%	0	2.2%	2	4.1%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	5
More branded / chain cafés and restaurants	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	3.6%	3	0.0%	0	0.0%	0	3.3%	5
Free parking in general	0.9%	8	2.5%	3	0.4%	0	0.7%	1	0.0%	0	2.0%	2	0.0%	0	0.9%	1	0.5%	1	0.0%	0	0.8%	1
More / better parking	0.8%	7	0.0%	0	0.0%	0	0.7%	1	2.5%	2	0.0%	0	0.0%	0	3.6%	3	0.9%	1	0.0%	0	0.0%	0
Free parking in the evening	0.8%	7	1.0%	1	2.3%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.8%	1
Later opening shops	0.7%	6	0.0%	0	3.0%	1	2.2%	2	0.9%	1	0.7%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More evening leisure facilities for children	0.7%	6	0.3%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
An evening food market	0.7%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4
Cheaper prices in cafes / restaurants	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.6%	0	0.0%	0
More cafés and restaurants suitable for children	0.6%	5	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.4%	1
More evening leisure facilities - theatre	0.5%	5	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.5%	1	0.0%	0	0.0%	0
More evening leisure facilities - outdoor events	0.5%	5	2.5%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
More taxis available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community hub open in the evening	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
More evening leisure facilities for older age groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion (Nothing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this activity)	51.8%	489	53.9%	57	70.2%	35	40.1%	34	47.5%	36	58.3%	46	31.7%	23	57.7%	54	48.9%	77	67.9%	47	50.8%	80
(Don't know)	13.6%	128	12.5%	13	7.3%	4	10.1%	9	15.1%	11	3.4%	3	6.4%	5	5.6%	31	14.0%	31	14.0%	10	24.2%	38
	8.4%	80	18.1%	19	0.0%	0	11.7%	10	2.8%	2	3.8%	3	6.9%	5	15.0%	14	10.4%	16	1.6%	1	5.6%	9
Weighted base:	945		107		49		84		76		79		71		93		158		70		158	
Sample:	962		93		98		100		100		100		99		93		85		97		97	

Meanscore: [Number of times per month]

Q32 How often do you or your household do the following leisure attractions? [PR]

Bingo, casino or bookmaker

More than once a week	0.7%	7	0.0%	0	0.0%	0	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Once a week	0.7%	7	0.3%	0	0.9%	0	2.0%	2	0.5%	0	0.3%	0	0.0%	0	0.0%	0	0.7%	1	0.5%	0	1.3%	2
Once a fortnight	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	7
Once a month	1.0%	10	0.0%	0	0.4%	0	0.0%	0	3.4%	3	2.5%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	4
Once every two months	0.7%	7	0.0%	0	0.0%	0	4.4%	4	0.0%	0	0.0%	0	2.6%	2	0.5%	0	0.0%	0	0.0%	0	0.4%	1
Once every six months	0.3%	3	0.3%	0	0.0%	0	0.4%	0	0.5%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.7%	7	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	2.4%	4
(Dont know / varies)	1.3%	13	5.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	6	0.0%	0	0.0%	0
Never	94.0%	942	93.9%	110	97.9%	50	89.2%	76	95.6%	72	95.4%	75	92.4%	66	98.7%	96	96.0%	184	99.5%	73	86.7%	139
Mean:	0.11		0.01		0.04		0.43		0.05		0.04		0.04		0.00		0.03		0.02		0.34	
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Cinema

More than once a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a week	0.9%	9	2.0%	2	0.0%	0	0.0%	0	3.7%	3	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Once a fortnight	2.4%	24	2.6%	3	4.3%	2	5.5%	5	0.0%	0	2.5%	2	4.7%	3	0.0%	0	0.0%	0	1.0%	1	4.9%	8
Once a month	10.5%	106	11.9%	14	15.5%	8	12.6%	11	8.7%	7	14.0%	11	8.4%	6	2.7%	3	7.8%	15	7.2%	5	16.6%	26
Once every two months	16.1%	161	21.8%	26	11.3%	6	12.2%	10	17.6%	13	12.8%	10	16.8%	12	18.6%	18	14.7%	28	19.1%	14	15.0%	24
Once every six months	17.3%	174	15.0%	18	19.4%	10	17.3%	15	19.3%	15	21.9%	17	21.0%	15	20.5%	20	14.1%	27	34.1%	25	7.8%	13
Once a year	10.8%	108	4.9%	6	13.5%	7	10.7%	9	7.5%	6	5.1%	4	13.3%	10	20.9%	20	14.3%	27	6.4%	5	9.5%	15
(Dont know / varies)	2.0%	20	8.2%	10	0.0%	0	0.0%	0	0.5%	0	1.8%	1	0.3%	0	0.0%	0	3.3%	6	2.6%	2	0.0%	0
Never	40.0%	400	33.6%	40	36.0%	18	41.7%	35	42.7%	32	41.9%	33	31.0%	22	37.3%	36	45.8%	88	29.1%	21	46.3%	74
Mean:	0.32		0.43		0.35		0.34		0.37		0.31		0.50		0.18		0.20		0.29		0.36	
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Gym, health club or sports facility																						
More than once a week	19.3%	193	22.8%	27	18.3%	9	20.4%	17	12.3%	9	22.5%	18	14.9%	11	29.7%	29	18.5%	36	11.3%	8	18.4%	29
Once a week	5.7%	57	1.5%	2	4.9%	3	5.1%	4	4.4%	3	5.0%	4	8.3%	6	5.8%	6	9.3%	18	4.1%	3	5.4%	9
Once a fortnight	1.5%	15	0.0%	0	0.0%	0	0.7%	1	0.9%	1	2.3%	2	0.7%	0	0.9%	1	2.6%	5	1.0%	1	3.0%	5
Once a month	1.6%	16	0.0%	0	0.0%	0	0.4%	0	2.5%	2	0.3%	0	1.8%	1	0.5%	0	3.1%	6	3.2%	2	2.2%	4
Once every two months	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Once every six months	0.1%	1	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Dont know / varies)	1.2%	12	5.6%	7	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0
Never	70.5%	706	70.2%	82	75.1%	39	72.6%	62	80.0%	60	69.8%	55	73.7%	53	63.2%	61	63.7%	122	79.4%	58	71.0%	114
Mean:		1.84		1.99		1.67		1.86		1.20		2.05		1.55		2.63		1.99		1.12		1.77
Weighted base:		1002		117		51		85		76		79		72		97		192		73		160
Sample:		1002		101		100		101		100		100		100		100		100		100		100
Theatre, concert or music venue																						
More than once a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Once a week	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.0%	4	0.0%	0	0.4%	1
Once a fortnight	2.4%	24	0.6%	1	3.5%	2	0.0%	0	0.5%	0	9.8%	8	4.7%	3	0.9%	1	2.0%	4	0.0%	0	3.7%	6
Once a month	5.3%	53	9.2%	11	4.2%	2	6.6%	6	6.4%	5	5.6%	4	6.3%	5	6.7%	7	3.5%	7	3.1%	2	3.0%	5
Once every two months	11.8%	119	6.5%	8	12.4%	6	15.7%	13	12.6%	10	8.8%	7	6.3%	5	18.0%	17	10.3%	20	17.8%	13	12.4%	20
Once every six months	18.0%	181	10.0%	12	28.8%	15	13.2%	11	14.7%	11	20.4%	16	23.1%	17	29.0%	28	16.7%	32	24.6%	18	13.0%	21
Once a year	11.2%	112	6.3%	7	9.7%	5	12.9%	11	19.5%	15	13.5%	11	14.0%	10	10.2%	10	11.1%	21	12.2%	9	8.3%	13
(Dont know / varies)	3.2%	32	7.0%	8	3.3%	2	2.9%	2	0.5%	0	0.0%	0	2.6%	2	3.9%	4	6.5%	13	0.5%	0	0.4%	1
Never	47.5%	476	60.3%	71	38.1%	20	48.6%	41	45.8%	35	41.9%	33	42.3%	30	30.8%	30	47.6%	91	41.8%	31	58.8%	94
Mean:		0.25		0.18		0.25		0.19		0.19		0.35		0.31		0.27		0.30		0.18		0.22
Weighted base:		1002		117		51		85		76		79		72		97		192		73		160
Sample:		1002		101		100		101		100		100		100		100		100		100		100
Museum, gallery or place of historical / cultural interest																						
More than once a week	0.1%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Once a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	0.9%	9	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.0%	1	3.9%	3	0.0%	0	2.0%	4	0.0%	0	0.4%	1
Once a month	3.4%	34	2.3%	3	7.3%	4	0.8%	1	4.8%	4	6.4%	5	2.1%	2	3.9%	4	1.5%	3	1.0%	1	5.9%	9
Once every two months	10.3%	103	5.5%	7	7.3%	4	10.3%	9	9.7%	7	23.8%	19	8.8%	6	15.5%	15	6.0%	11	5.7%	4	13.1%	21
Once every six months	16.9%	169	16.1%	19	24.5%	13	14.1%	12	14.3%	11	22.6%	18	15.8%	11	24.2%	23	14.0%	27	25.4%	19	10.7%	17
Once a year	11.4%	114	9.9%	12	12.8%	7	11.5%	10	3.3%	2	12.0%	9	21.6%	16	5.8%	6	14.8%	28	12.1%	9	10.1%	16
(Dont know / varies)	3.2%	32	5.9%	7	0.4%	0	0.0%	0	0.0%	0	1.8%	1	4.3%	3	3.9%	4	8.7%	17	0.0%	0	0.0%	0
Never	53.6%	537	60.0%	70	46.0%	24	63.4%	54	67.4%	51	32.3%	25	41.0%	29	46.6%	45	53.1%	102	54.8%	40	59.8%	96
Mean:		0.17		0.12		0.21		0.10		0.15		0.27		0.31		0.18		0.14		0.18		0.16
Weighted base:		1002		117		51		85		76		79		72		97		192		73		160
Sample:		1002		101		100		101		100		100		100		100		100		100		100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Pub, bar or nightclub																						
More than once a week	3.8%	38	3.2%	4	7.7%	4	4.4%	4	8.1%	6	3.5%	3	2.1%	2	7.1%	7	2.3%	4	0.5%	0	2.5%	4
Once a week	12.8%	129	10.9%	13	13.6%	7	13.9%	12	15.5%	12	16.9%	13	15.7%	11	9.8%	9	9.4%	18	14.6%	11	14.1%	23
Once a fortnight	12.0%	120	17.3%	20	8.2%	4	6.7%	6	10.8%	8	15.0%	12	13.0%	9	14.1%	14	12.3%	24	2.6%	2	13.6%	22
Once a month	10.4%	105	5.8%	7	16.5%	8	6.3%	5	13.9%	10	20.3%	16	15.6%	11	15.4%	15	4.4%	8	20.0%	15	5.1%	8
Once every two months	7.2%	72	8.2%	10	1.7%	1	8.0%	7	9.5%	7	10.0%	8	6.8%	5	12.6%	12	5.2%	10	11.9%	9	2.5%	4
Once every six months	4.6%	46	2.1%	3	4.4%	2	2.2%	2	1.9%	1	2.7%	2	3.3%	2	3.1%	3	5.6%	11	7.1%	5	9.0%	14
Once a year	2.1%	21	3.8%	5	6.0%	3	0.7%	1	0.5%	0	1.8%	1	2.1%	2	0.0%	0	2.7%	5	1.0%	1	2.1%	3
(Dont know / varies)	1.8%	18	5.9%	7	0.4%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	3.3%	6	0.5%	0	1.3%	2
Never	45.3%	454	42.8%	50	41.7%	21	57.6%	49	39.9%	30	29.8%	23	38.9%	28	38.1%	37	54.7%	105	41.7%	31	49.8%	80
Mean:	1.23		1.22		1.52		1.15		1.67		1.52		1.29		1.46		0.93		0.96		1.14	
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	
Restaurant, café																						
More than once a week	7.2%	72	13.8%	16	10.6%	5	5.2%	4	3.4%	3	11.4%	9	10.1%	7	8.8%	9	6.4%	12	3.6%	3	2.5%	4
Once a week	21.4%	215	24.7%	29	28.2%	14	25.7%	22	30.9%	23	18.1%	14	21.5%	15	19.1%	19	16.1%	31	13.6%	10	23.0%	37
Once a fortnight	17.2%	172	18.4%	22	14.0%	7	15.2%	13	19.6%	15	21.2%	17	14.2%	10	29.1%	28	13.1%	25	15.4%	11	14.9%	24
Once a month	19.2%	192	10.8%	13	16.9%	9	19.1%	16	15.4%	12	25.7%	20	31.6%	23	21.3%	21	18.6%	36	33.1%	24	12.0%	19
Once every two months	8.4%	84	5.6%	7	15.2%	8	6.3%	5	7.1%	5	10.0%	8	10.1%	7	5.0%	5	12.7%	24	5.7%	4	6.2%	10
Once every six months	4.4%	44	4.3%	5	0.0%	0	4.1%	3	3.3%	3	0.7%	1	1.0%	1	7.3%	7	6.2%	12	9.3%	7	3.8%	6
Once a year	0.7%	7	0.3%	0	0.4%	0	3.3%	3	1.4%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.5%	1	0.8%	1
(Dont know / varies)	2.5%	25	6.4%	8	0.4%	0	3.1%	3	1.4%	1	0.3%	0	0.3%	0	0.0%	0	5.8%	11	1.0%	1	0.4%	1
Never	19.1%	192	15.7%	18	14.2%	7	18.0%	15	17.4%	13	12.5%	10	10.7%	8	9.4%	9	21.1%	40	16.7%	12	36.5%	58
Mean:	2.07		2.78		2.51		2.04		2.13		2.38		2.33		2.30		1.78		1.54		1.58	
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	
Family entertainment (e.g. tenpin bowling, ice skating, etc.)																						
More than once a week	0.2%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.5%	0	0.4%	1	0.0%	0	0.0%	0
Once a week	1.4%	14	2.6%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	2.4%	4
Once a fortnight	2.8%	28	6.6%	8	0.0%	0	0.0%	0	0.0%	0	1.8%	1	2.0%	1	2.6%	3	0.0%	0	0.5%	0	9.0%	14
Once a month	2.0%	20	0.0%	0	2.7%	1	2.2%	2	4.9%	4	0.0%	0	4.3%	3	4.4%	4	2.0%	4	3.0%	2	0.0%	0
Once every two months	4.4%	44	0.0%	0	5.1%	3	2.2%	2	3.4%	3	8.6%	7	5.3%	4	3.5%	3	5.6%	11	5.9%	4	4.9%	8
Once every six months	6.2%	62	8.0%	9	4.7%	2	9.5%	8	7.6%	6	1.0%	1	6.0%	4	7.4%	7	6.1%	12	6.5%	5	5.0%	8
Once a year	5.7%	57	2.3%	3	5.0%	3	7.0%	6	6.0%	5	8.8%	7	8.7%	6	11.4%	11	3.1%	6	3.8%	3	5.1%	8
(Dont know / varies)	2.1%	21	5.6%	7	0.0%	0	0.0%	0	0.5%	0	4.5%	4	2.9%	2	2.6%	3	2.9%	6	0.0%	0	0.0%	0
Never	75.3%	754	74.7%	88	82.5%	42	77.2%	65	77.6%	59	74.9%	59	70.7%	51	67.7%	66	77.0%	148	80.3%	59	73.6%	118
Mean:	0.19		0.29		0.07		0.14		0.09		0.12		0.13		0.18		0.22		0.09		0.32	
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Outdoor sports / activities											
More than once a week	1.8% 18	0.6% 1	1.7% 1	0.0% 0	0.5% 0	4.0% 3	2.8% 2	0.5% 0	1.1% 2	1.6% 1	4.5% 7
Once a week	0.5% 5	0.0% 0	1.3% 1	0.7% 1	0.5% 0	0.3% 0	0.3% 0	0.9% 1	0.0% 0	2.1% 2	0.0% 0
Once a fortnight	0.1% 1	0.0% 0	0.0% 0	0.7% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Once a month	0.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.3% 0	0.5% 0	0.0% 0	0.0% 0	0.4% 1
Once every two months	0.4% 4	0.0% 0	0.0% 0	0.0% 0	0.5% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.0% 1	2.1% 3
Once every six months	0.3% 3	2.3% 3	0.4% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Once a year	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Dont know / varies)	1.2% 12	5.6% 7	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	2.9% 6	0.0% 0	0.0% 0
Never	95.6% 958	91.6% 108	96.6% 50	98.5% 83	98.6% 74	95.6% 75	96.6% 69	98.2% 95	96.0% 184	95.3% 70	93.0% 149
Mean:	0.17	0.05	0.19	0.05	0.06	0.33	0.24	0.08	0.09	0.21	0.38
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q33 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																						
<i>Those that said 'Bingo, casino or bookmaker' at Q32</i>																						
Mecca Bingo, Bishopsford Road, Rosehill, Morden	23.8%	11	0.0%	0	0.0%	0	20.4%	2	0.0%	0	100.0%	4	23.0%	1	0.0%	0	0.0%	0	0.0%	0	21.6%	5
Mecca Bingo, Centrale Shopping Centre, Croydon	19.1%	9	0.0%	0	0.0%	0	20.4%	2	0.0%	0	0.0%	0	42.8%	2	0.0%	0	100.0%	1	0.0%	0	16.5%	4
Buzz Bingo, Mitcham Road, Tooting	12.1%	6	0.0%	0	0.0%	0	0.0%	0	56.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	4
Banstead Town Centre	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.2%	1	0.0%	0	0.0%	0	0.0%	0
Belmont Village Centre	0.5%	0	0.0%	0	20.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.9%	0	0.0%	0	39.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheam Village Centre	0.5%	0	0.0%	0	20.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulsdon Town Centre	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.8%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mitcham Village Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Morden Town Centre	11.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.6%	5
North Cheam District Centre	1.2%	1	0.0%	0	20.1%	0	0.0%	0	10.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roschill District Centre	2.8%	1	50.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Sutton Town Centre	6.3%	3	0.0%	0	0.0%	0	18.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1
Wallington Town Centre	5.2%	2	0.0%	0	0.0%	0	27.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester Park Town Centre	0.8%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bognor Regis Town Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Buzz Bingo, Kingsgate, Queensway, Crawley, RH10 1EN	1.5%	1	0.0%	0	0.0%	0	0.0%	0	21.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Local Centre	0.7%	0	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hippodrome Casino, Cranbourn Street, Westminster, WC2H 7JH	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0	0.0%	0
Stonecot Hill Local Centre (Don't know / varies)	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
	2.1%	1	50.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		48		1		1		9		3		4		5		1		1		0		21
Sample:		40		2		4		7		4		4		4		2		1		1		11

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q34 Where do you or members of your household normally go to the cinema?																						
<i>Those that said 'Cinema' at Q32</i>																						
Cineworld, Southside Shopping Centre, Wandsworth	0.3%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lean Cinema, Katharine Street, Croydon	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	1	0.0%	0	0.0%	0
Empire Cinema, St Nicholas Shopping Centre, Sutton	39.0%	227	83.0%	57	61.0%	20	31.6%	16	63.4%	27	61.9%	27	38.8%	19	17.8%	11	0.0%	0	12.7%	6	50.7%	44
Everyman Cinema, High Street, Esher	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Everyman Cinema, Upper Norwood, Crystal Palace	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Clarence Street, Kingston upon Thames	1.8%	10	0.0%	0	0.0%	0	0.0%	0	6.5%	3	3.6%	2	0.0%	0	0.0%	0	0.0%	0	11.9%	6	0.0%	0
Odeon, High Road, Streatham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Odeon, The Broadway, Wimbledon	5.6%	33	0.0%	0	0.0%	0	11.3%	6	8.5%	4	3.6%	2	3.8%	2	0.0%	0	0.0%	0	6.7%	3	19.2%	16
Odeon, Upper High Street, Epsom	16.3%	95	4.0%	3	25.3%	8	0.0%	0	20.8%	9	1.2%	1	13.7%	7	47.1%	29	5.7%	6	57.7%	29	5.3%	5
Vue Cinema, High Street, Croydon	4.3%	25	0.0%	0	0.0%	0	7.6%	4	0.0%	0	3.2%	1	6.3%	3	1.4%	1	14.0%	14	4.0%	2	0.0%	0
Vue Cinema, Valley Park, Hesterman Way, Croydon	23.2%	135	0.5%	0	5.2%	2	37.5%	19	0.8%	0	22.2%	10	27.5%	14	17.4%	11	68.4%	67	4.7%	2	12.6%	11
Central London / West End	1.0%	6	3.0%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.8%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Cineworld, Crawley Leisure Park, Crawley, RH10 8LR	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	6.1%	5
Cineworld, Friars Walk Shopping Centre, Newport, NP20 1DS	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Leicester Square, Westminster, WC2H 7NA	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Curzon, The Broadway, Wimbledon, SW19 1RE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Curzon, Water Lane, Richmond, TW9 1TJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Dorking Halls, Reigate Road, Dorking, RH4 1SG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Everyman Cinema, Bancroft Road, Reigate, RH2 7RP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Everyman Cinema, Station Road West, Oxted, RH8 9EE	1.9%	11	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	2.5%	1	1.4%	1	7.5%	7	0.0%	0	0.0%	0
Odeon, The Walnuts Shopping Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Orpington, BR6 0TW											
Phoenix Cinema, High Road, East Finchley, N2 9PJ	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%
(Don't know / varies)	3.7%	21	6.6%	5	5.8%	2	5.0%	2	0.0%	0	0.0%
Weighted base:	582	68	33	49	43	44	49	61	98	50	86
Sample:	514	54	57	48	49	46	57	60	46	55	42

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Q35 Where do you or members of your household normally go for sports and fitness, such as a gym / health club / leisure centre / sports facility?											
<i>Those that said 'Gym, health club or sports facility' at Q32</i>											
Anytime Fitness, Brighton Road, Sutton	1.6%	5	15.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Cannons Leisure Centre, Madeira Road, Mitcham	0.6%	2	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%
Cheam Leisure Centre (Everyone Active), Malden Road, Sutton	2.4%	7	0.0%	0	8.6%	1	0.0%	0	18.9%	3	0.0%
David Lloyd, Bushey Road, Raynes Park	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
David Lloyd, Ewell Road, Cheam	2.9%	8	2.4%	1	17.8%	2	0.0%	0	21.7%	3	0.0%
David Lloyd, Hannibal Way, Croydon	6.1%	17	9.4%	3	0.0%	0	9.4%	2	0.0%	0	0.0%
David Weir Leisure Centre (Everyone Active), Middleton Road, Carshalton	0.6%	2	1.2%	0	0.0%	0	4.1%	1	0.0%	0	0.0%
Energie Fitness, Wallington Court, Stanley Park Road, Wallington	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fitnessless, Blagdon Road, New Malden	1.0%	3	0.0%	0	0.0%	0	0.0%	0	18.3%	3	0.0%
Kings Gym, Purley Way, Croydon	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%
New Malden Sports Club, Somerset Close, New Malden	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nuffield Health, Peaches Close, Cheam	1.7%	5	0.0%	0	23.4%	3	0.0%	0	7.0%	1	0.0%
Nuffield Health, The Colonnades, Purley Way, Croydon	2.9%	8	0.0%	0	0.0%	0	16.1%	4	0.0%	0	0.0%
Pulse Health & Fitness, Nightingale Road, Carshalton	1.4%	4	0.0%	0	0.0%	0	10.8%	3	0.0%	0	5.7%
PureGym, Crown Hill, Croydon	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
PureGym, Royal Oak Centre, Brighton Road, Purley	3.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%
PureGym, Times Square Shopping, High Street, Sutton	3.4%	10	14.2%	4	0.0%	0	0.0%	0	0.0%	0	6.0%
Snap Fitness, Manor Road, Wallington	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Sutton Sports Village, Rosehill (includes Sutton Tennis Academy)	0.2%	1	1.2%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, High Street, Sutton	0.9%	3	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gym, London Road, West Croydon	2.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	6	0.0%	0	0.0%	0	0.0%	0
The Gym, Valley Leisure Park, Hersterman Way, Croydon	2.6%	7	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	6.7%	1	0.0%	0	6.5%	4	0.0%	0	0.0%	0
The Malden Centre, Blagdon Road, New Malden	0.9%	3	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0
The Phoenix Centre, Mollison Drive, Wallington	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The River Club, Old Malden Lane, Worcester Park	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	3	0.0%	0
Welcome Gym, Gander Green Lane, Sutton	1.8%	5	9.4%	3	19.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westcroft Leisure Centre (Everyone Active), Westcroft Road, Carshalton	7.0%	20	3.6%	1	1.8%	0	6.9%	2	0.0%	0	40.2%	10	19.8%	4	0.0%	0	5.9%	4	0.0%	0	0.0%	0
Banstead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Beddington District Centre	0.1%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	1.9%	5	1.2%	0	0.0%	0	17.8%	4	0.0%	0	2.3%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0
Cheam Village Centre	3.0%	8	0.0%	0	3.5%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	14.6%	2	11.2%	5
Epsom Town Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	0.0%	0	7.5%	1	0.0%	0
Kingston Upon Thames Town Centre	0.2%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Cheam District Centre	1.8%	5	0.0%	0	3.4%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	8.4%	4
Purley District Centre	0.7%	2	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	1.1%	1	0.0%	0	0.0%	0
Sutton Town Centre	6.8%	19	25.9%	7	5.2%	1	18.6%	4	12.3%	2	21.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tooting District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wallington Town Centre	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	2	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon District Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
1st Old Malden Scout HQ, Malden Road, Worcester Park, KT4 7NY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Caterham Town Centre	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	1.1%	1	0.0%	0	0.0%	0
Della Yoga Barre Dance, Birch Close, Banstead, SM7 1NR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Epsom College, College Road, Epsom, KT17 4JQ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Hockey Club, Epsom	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Sports Club, Epsom, KT18 7QN																						
Everlast Gyms, Banstead Road, Ewell, Epsom, KT17 3HG	4.6%	13	1.2%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.7%	11	0.0%	0	0.0%	0	0.0%	0
Highfield Hall, Carshalton Road, Carshalton, SM5 3QB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Horton Golf Park, Hook Road, Epsom, KT19 8QG	0.2%	0	0.0%	0	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morden Leisure Centre, London Road, Morden Park, SM4 5HE	1.4%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3
Nattawan Thai Spa, The Broadway, Cheam, Sutton, SM3 8BH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	12.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nuffield Health, Chapter Way, Colliers Wood, SW19 2RF	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	7
Nuffield Health, London Road, Norbury, SW16 4DN	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.9%	1
Purley Sports Club, The Ridge, Purley, CR8 3PF	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Rainbow Leisure Centre, East Street, Epsom, KT17 1BN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.5%	0	0.0%	0
Raynes Park Local Centre	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	5
Shirley Park Golf Club, Addiscombe Road, Croydon, CR0 7LB	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4	0.0%	0	0.0%	0
Solutions Health & Fitness, Lansdowne Road, Croydon, CR9 2BN	2.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	6	0.0%	0	0.0%	0
Sports Direct Fitness, Ruxley Lane, Epsom, KT19 0JB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Surrey Downs Golf Club, Outwood Lane, Kingswood, Tadworth, KT20 6JS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Sutton Bowling Club, Bowling Way, Dorset Road, Sutton, SM2 6FF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0
Tadworth Leisure Centre, Preston Manor Road, Epsom, Tadworth, KT20 5FB	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
The Ashley Centre, Ashley Road, Epsom, KT18 5AB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Thornton Heath Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Twickenham Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Waddon Leisure Centre, Purley Way, Croydon, CR0 4RG	1.3%	4	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	4.4%	3	0.0%	0	0.0%	0
(Don't know / varies)	5.9%	17	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	2	7.1%	3	12.1%	8	0.0%	0	7.6%	4
Weighted base:	283		29		13		23		15		24		19		36		64		15		46	
Sample:	222		20		22		25		17		25		25		26		26		19		17	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q36 Where do you or members of your household normally go to visit a theatre / concert / music venue?																						
<i>Those that said 'Theatre, concert or music venue' at Q32</i>																						
The Cryer Arts Centre, Carshalton	1.1%	5	0.0%	0	5.6%	2	4.1%	2	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairfield Halls, Croydon	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.7%	0	6.4%	6	0.0%	0	0.0%	0
New Wimbledon Theatre, Wimbledon	5.4%	27	4.5%	2	8.2%	2	4.7%	2	7.8%	3	1.2%	1	1.8%	1	1.4%	1	0.8%	1	14.8%	6	12.7%	8
Epsom Playhouse, The Ashley Centre, Epsom	2.6%	13	2.7%	1	2.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	10.5%	7	0.0%	0	8.3%	4	1.0%	1
Belmont Village Centre	0.5%	3	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	1.3%	7	0.0%	0	3.8%	1	0.0%	0	4.6%	2	7.2%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	72.8%	360	62.9%	24	71.2%	21	76.8%	32	70.8%	29	69.2%	32	82.4%	33	72.1%	46	74.9%	66	71.5%	30	73.2%	48
Coulsdon Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	2.5%	12	0.0%	0	0.0%	0	6.8%	3	0.0%	0	0.0%	0	3.2%	1	2.1%	1	6.4%	6	0.0%	0	2.0%	1
Epsom Town Centre	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Kingston Upon Thames Town Centre	0.9%	5	0.0%	0	0.0%	0	4.5%	2	0.0%	0	3.4%	2	0.0%	0	1.4%	1	0.0%	0	0.9%	0	0.0%	0
Sutton Town Centre	1.5%	7	10.5%	4	3.8%	1	0.8%	0	0.9%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wimbledon District Centre	2.6%	13	5.3%	2	0.0%	0	1.5%	1	13.2%	5	6.5%	3	3.5%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Bournemouth Town Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	5
Bromley Town Centre	0.4%	2	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Courtyard Theatre, Longshaw, Hazelwood Lane, Chipstead, CR5 3QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.2%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leatherhead Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
O2 Academy Brixton, Stockwell Road, Brixton, SW9 9SL	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
OVO Arena Wembley, Engineers Way, Wembley, HA9 0AA	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Richmond Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	0.0%	0
Sadler's Wells Theatre, Rosebery Avenue, Angel, EC1R 4TN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Harlequin Theatre, Warwick Road, Redhill, RH1 1NN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mill, Sonning Eye, Reading, RG4 6TY	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The O2, Peninsula Square,	1.1%	5	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Greenwich, SE10 0DX (Don't know / varies)	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0	3.1%	1	0.0%	0	1.4%	1	4.3%	4	0.0%	0	0.0%	0
Weighted base:	494	38	30	41	41	46	40	63	88	42	65											
Sample:	497	35	60	44	47	52	55	62	47	53	42											
Q37 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																						
<i>Those that said 'Museum, gallery or place of historical / cultural interest' at Q32</i>																						
Bourne Hall Museum, Epsom	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Corner Art Gallery, Carshalton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Honeywood Museum, Carshalton	1.3%	6	0.0%	0	6.2%	2	1.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1
Carshalton Town Centre	0.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	88.4%	383	88.2%	35	84.9%	23	88.9%	28	74.0%	18	88.0%	46	94.0%	37	88.5%	42	89.3%	65	94.3%	31	88.3%	57
Cheam Village Centre	0.5%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.9%	4	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	0	2.1%	1
Brooklands Museum, Brooklands Road, Weybridge, KT13 0SL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Court, Molesey, East Molesey, KT8 9AU	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Highgate Cemetary, Swain's Lane, Camden, N6 6PJ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Liverpool City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Midhurst Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
National Museum of the Royal Navy, HM Naval Base, Portsmouth, PO1 3NH	0.1%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lightbox, Chobham Road, Woking, GU21 4AA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Watts Gallery, Down Lane, Guildford, GU3 1DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Westerham Town Centre (Don't know / varies)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Weighted base:	6.3%	27	5.0%	2	4.0%	1	8.0%	2	12.7%	3	5.5%	3	4.8%	2	9.8%	5	3.9%	3	2.3%	1	8.6%	6
Sample:	433	40	28	31	25	52	39	48	73	33	64											
	431	40	49	35	30	59	51	43	44	42	38											

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q38 Where do you or members of your household normally go to visit pubs / bars / nightclubs?																						
<i>Those that said 'Pub, bar or nightclub' at Q32</i>																						
Banstead Town Centre	5.3%	28	4.5%	3	2.2%	1	0.9%	0	0.0%	0	1.0%	1	1.1%	0	29.5%	18	6.9%	6	0.0%	0	0.0%	0
Beddington District Centre	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belmont Village Centre	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	7.5%	40	4.1%	3	5.7%	2	22.0%	8	0.0%	0	35.0%	19	9.6%	4	0.0%	0	4.7%	4	0.0%	0	0.9%	1
Central London / West End	6.7%	36	2.9%	2	6.8%	2	11.2%	4	4.1%	2	9.4%	5	9.7%	4	3.6%	2	3.5%	3	9.7%	4	9.6%	8
Cheam Village Centre	7.5%	40	10.1%	6	40.5%	12	0.0%	0	26.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	5	5.0%	4
Cobham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Colliers Wood District Centre	0.4%	2	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulsdon Town Centre	2.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	13	1.8%	1	0.0%	0	0.0%	0
Croydon Town Centre	7.2%	38	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.8%	2	5.6%	2	0.7%	0	35.3%	28	0.0%	0	5.4%	4
Dorking Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Epsom Town Centre	1.5%	8	0.0%	0	0.7%	0	0.0%	0	5.7%	3	0.0%	0	1.1%	0	2.2%	1	0.0%	0	7.4%	3	0.0%	0
Hackbridge District Centre	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	1.4%	8	0.0%	0	3.8%	1	0.0%	0	6.9%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0
Mitcham Village Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	5
Morden Town Centre	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	7
New Malden District Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	1
North Cheam District Centre	2.4%	13	0.0%	0	11.0%	3	0.9%	0	12.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.4%	3
Purley District Centre	2.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	11.8%	9	0.0%	0	0.0%	0
Reigate Town Centre	1.1%	6	0.6%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	3.0%	1	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Surbiton District Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	16.9%	89	68.1%	41	18.2%	5	20.3%	7	15.7%	7	21.2%	12	15.6%	7	0.0%	0	1.8%	1	0.9%	0	11.0%	9
Wallington Town Centre	5.4%	29	4.5%	3	0.7%	0	17.5%	6	0.0%	0	8.6%	5	32.9%	14	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Wimbledon District Centre	4.4%	24	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.7%	2	26.0%	20
Worcester Park Town Centre	1.8%	10	0.0%	0	0.0%	0	0.0%	0	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	4	1.7%	1
Butterchurn, Erskine Road, Sutton, SM1 3AS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Camden Town Centre	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chipstead Village Centre	0.4%	2	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Clanfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clapham Local Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claygate Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0
Crown & Pepper, High Street, Croydon, CR0 1NF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Crown & Sceptre, Junction Road, South Croydon, CR2 6RB	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Woodmansterne Lane, Wallington, SM6 0SU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Dukes Head, Dorking Road, Tadworth, KT20 5SL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
East Finchley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ewell Village Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0
Findon Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Godstone Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Hampton Court Village Centre	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Headley Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0
Kingswood Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Leatherhead Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Leigh Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lord Nelson, London Road, Sutton, SM3 9DR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Midhurst Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morden Brook, Lower Morden Lane, Morden, SM4 4SS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Pheasant at Buckland, Reigate Road, Betchworth, RH3 7BG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Purley Sports Club, The Ridge, Purley, CR8 3PF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Putney Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Rotherhithe Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salfords Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Sanderstead Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Selsey Town Centre	0.1%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smugglers Inn, Chipstead Valley Road, Coulsdon, CR5 3BE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
South Croydon Local Centre	1.0%	5	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Stoke D'Abernon Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Stoneleigh Local Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0
Stowmarket Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Streatham Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Sutton Bowling Club, Bowling Way, Dorset Road, Sutton, SM2 6FF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Tadworth Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Teddington Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Hope, West Street, Carshalton, SM5 2PR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Mint, Park Road, Banstead, SM7 3DS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
The Plough, Croydon Road,	0.1%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Beddington, Croydon, CR0 4QR											
The Sun, London Road, Redhill, RH1 1LY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Windsor Castle, Carshalton Road, Carshalton, SM5 3PT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toby Carvery, Upper Elmers End Road, Beckenham, BR3 3HQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Warlingham Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
White Hart, Hazelwood Lane, Chipstead, CR5 3QW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodmansterne Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	10.6%	56	4.1%	3	7.3%	2	6.9%	2	1.6%	1	11.5%
Weighted base:	530	60	30	36	45	55	42	60	81	42	78
Sample:	488	48	52	43	52	60	48	54	36	50	45

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q39 Where do you or members of your household normally go to visit cafes and restaurants?																						
<i>Those that said 'Restaurant, café' at Q32</i>																						
Banstead Town Centre	8.4%	66	4.1%	4	9.5%	4	0.0%	0	1.7%	1	11.7%	8	3.7%	2	44.6%	39	5.5%	8	0.0%	0	0.0%	0
Beddington District Centre	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Belmont Village Centre	0.3%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Burgh Heath District Centre	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carshalton Town Centre	4.8%	38	0.0%	0	0.0%	0	13.9%	9	1.7%	1	22.1%	15	2.3%	1	0.0%	0	5.7%	8	0.0%	0	2.6%	3
Central London / West End	4.5%	35	1.1%	1	1.5%	1	3.7%	2	3.5%	2	4.1%	3	11.5%	7	4.1%	4	2.6%	4	7.5%	5	7.1%	7
Cheam Village Centre	6.8%	53	10.2%	9	36.7%	16	0.0%	0	9.8%	6	4.3%	3	0.8%	0	0.5%	0	0.0%	0	19.2%	12	6.5%	7
Colliers Wood District Centre	0.2%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coulsdon Town Centre	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	10.0%	9	5.2%	7	0.0%	0	0.0%	0
Croydon Town Centre	7.0%	55	0.0%	0	0.0%	0	8.4%	6	0.0%	0	2.3%	2	0.4%	0	1.0%	1	33.1%	46	0.0%	0	0.0%	0
Dorking Town Centre	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	2.8%	22	0.0%	0	6.5%	3	0.5%	0	3.6%	2	0.8%	1	3.3%	2	4.1%	4	0.0%	0	15.3%	9	1.3%	1
Guildford Town Centre	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingston Upon Thames Town Centre	1.7%	13	0.0%	0	4.1%	2	0.5%	0	3.5%	2	0.0%	0	0.0%	0	2.0%	2	0.5%	1	1.9%	1	5.2%	5
Mitcham Village Centre	0.4%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Morden Town Centre	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	13
New Malden District Centre	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
North Cheam District Centre	1.5%	12	0.0%	0	0.0%	0	0.0%	0	15.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.0%	2
Purley District Centre	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.7%	2	0.5%	0	9.8%	14	0.0%	0	0.0%	0
Reigate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Rosehill District Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Surbiton District Centre	0.3%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	18.8%	147	65.0%	59	17.5%	8	28.8%	19	28.3%	17	23.2%	16	15.1%	10	3.8%	3	0.0%	0	3.9%	2	12.2%	12
Tooting District Centre	0.3%	3	0.0%	0	0.5%	0	0.0%	0	0.6%	0	0.0%	0	2.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Wallington Town Centre	7.3%	58	2.2%	2	0.0%	0	21.7%	14	0.0%	0	15.2%	10	41.6%	27	0.0%	0	2.0%	3	0.0%	0	1.3%	1
Wimbledon District Centre	2.9%	23	0.7%	1	1.0%	0	6.5%	4	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	3.3%	2	13.7%	14
Worcester Park Town Centre	2.1%	17	0.4%	0	0.0%	0	0.0%	0	13.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	7	0.7%	1
Purley Way Retail Parks, Croydon (TK Maxx, Hobbycraft, Currys, Next)	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail & Leisure Park, Hesterman Way, Croydon (Boots, Sports Direct, Dunelm, DFS & more)	0.4%	3	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ascot Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Ashted Park Garden Centre, Pleasure Pit Road, Ashted, KT21 1HU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Asia Tandoori, London Road, Hackbridge, Wallington, SM6 7HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10												
Bletchingley Village Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	
Brighton City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brighton Road, South Croydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%
Brixton Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bromley Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Carshalton Beeches Local Centre	0.3%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chapter One, Famborough Common, Locksbottom, Orpington, BR6 8NF	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chipstead Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Claygate Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coombe Lodge, Coombe Road, Croydon, CR0 5RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Cricketers, Addington Village Road, Croydon, CR0 5AQ	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%
Croydon Airport, Purley Way, Croydon, CR0 0XZ	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%
Dobbies Garden Centre, Woodmansterne Lane, Wallington, SM6 0SU	0.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.4%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Dukes Head, Dorking Road, Tadworth, KT20 5SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Finchley Town Centre	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
El Patio Selsdon, Addington Road, Selsdon, South Croydon, CR2 8LH	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Epsom Racecourse, Tattenham Comer Road, Epsom, KT18 5LQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%
Ewell Village Centre	0.6%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	5.8%	4	0.0%	0	0.0%
Fat Boyz Café, Selsdon Park Road, South Croydon, CR2 8JJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Godstone Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Great Yarmouth Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Hampton Court Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Kingswood Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Miller & Carter, Windmill Road, Mitcham, CR4 1HT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morden Brook, Lower Morden Lane, Morden, SM4 4SS	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		
Nelson Health Centre, Kingston Road, Merton, SW20 8DA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Norbury Local Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0
Nork Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Purley Downs Golf Club, Purley Downs Road, South Croydon, CR2 0RB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Putney Local Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5
Selsey Town Centre	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Croydon Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0
South Park Local Centre, Reigate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Spaghetti Tree, Station Parade, Sutton, SM2 5AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Spaghetti Tree, Walton on the Hill, Tadworth, KT20 7RW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Stonecot Hill Local Centre	0.4%	3	0.0%	0	2.9%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stoneleigh Local Centre	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Streatham Local Centre	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.8%	6
Sutton Bowling Club, Bowling Way, Dorset Road, Sutton, SM2 6FF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Tai Tung, Purley Way, Croydon, CR0 4RF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Teddington Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The George Inn, Epsom Road, Morden, SM4 5PJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
The Ginger Italian, Green Wrythe Lane, Carshalton, SM5 2DW	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grange, Beddington Park, London Road, Wallington, SM6 7BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toby Carvery, Cheam Road, Ewell, Epsom, KT17 1QZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Toby Carvery, Upper Elmers End Road, Beckenham, BR3 3HQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Warlingham Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
West Wickham Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Weybridge Town Centre	0.1%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wisley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.3%	97	8.8%	8	14.2%	6	2.4%	2	16.2%	10	7.9%	5	10.0%	6	16.7%	15	11.9%	17	18.1%	11	16.4%	17

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Weighted base:	786	92	44	67	61	69	64	88	140	60	101
Sample:	801	77	85	77	81	83	87	85	77	83	66

Sutton Household Survey for Lambert Smith Hampton

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q40 Where do you or members of your household normally go for family entertainment? <i>Those that said 'Family entertainment (e.g. tenpin bowling, ice skating, etc.)' at Q32</i>																						
Cheam Leisure Centre (Everyone Active), Malden Road, Sutton	0.2%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Tolworth	16.5%	38	11.6%	3	51.7%	5	9.6%	2	58.0%	10	0.0%	0	7.4%	1	20.5%	6	0.0%	0	43.4%	6	12.3%	5
Oxygen Freejumping Trampoline Park, Purley Way, Croydon	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Streatham Ice and Leisure Centre, Streatham	1.4%	3	0.0%	0	0.0%	0	8.6%	2	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin, The Rotunda, Kingston	2.2%	5	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4
Tenpin, Valley Park, Croydon	29.7%	68	8.7%	2	14.2%	1	54.5%	11	0.0%	0	41.8%	7	36.4%	7	10.9%	3	57.7%	22	0.0%	0	34.8%	15
Banstead Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London / West End	2.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	13.4%	5	0.0%	0	0.0%	0
Cheam Village Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colliers Wood District Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	4
Croydon Town Centre	2.1%	5	8.7%	2	0.0%	0	0.0%	0	0.0%	0	5.0%	1	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.1%	4	0.0%	0
Guildford Town Centre	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	2	0.0%	0
Kingston Upon Thames Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Purley District Centre	1.7%	4	11.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roschill District Centre	1.2%	3	11.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sutton Town Centre	2.7%	6	3.0%	1	4.8%	0	0.0%	0	2.2%	0	5.0%	1	19.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chessington World of Adventures, Leatherhead Road, Chessington, KT9 2NE	1.4%	3	0.0%	0	0.0%	0	1.7%	0	16.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Guildford Spectrum, Parkway, Guildford, GU1 1UP	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Crawley Leisure Park, RH10 8LR	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Littlehampton Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Purley Sports Club, The Ridge, Purley, CR8 3PF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Woodmansterne Village Hall, Carshalton Road, Woodmansterne, SM7 3HR	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	29.3%	67	43.4%	10	16.6%	1	25.6%	5	23.1%	4	19.4%	3	6.6%	1	56.5%	16	26.9%	10	13.8%	2	31.1%	13
Weighted base:		227		23		9		19		17		16		19		29		39		14		42

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Sample:	141	12	11	12	14	15	17	17	16	11	16

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10									
Q41 Where do you or members of your household normally go for outdoor sports / activities?																				
<i>Those that said 'Other activity' at Q32</i>																				
Cheam Village Centre	2.1%	1	0.0%	0	37.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Epsom Town Centre	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	0	0.0%	0
New Malden District Centre	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1
Reigate Town Centre	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.1%	1	0.0%	0	0.0%	0	0.0%	0
Wallington Town Centre	10.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Worcester Park Town Centre	2.3%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	0	0.0%	0
Banstead Downs Golf Club, Burdon Lane, Sutton, SM2 7DD	1.1%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beckenham Town Centre	16.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.4%	5
Borough Sports Ground, Gander Green Lane, Sutton, SM1 2EY	1.4%	0	0.0%	0	24.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Court Recreation Ground, Hazon Way, Epsom, KT19 8HG	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	0	0.0%	0
Cuddington Golf Club, Banstead Road, Banstead, SM7 1RD	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	1	0.0%	0
Epsom Golf Club, Longdown Lane South, Epsom, KT17 4JR	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Down Allotments, Hartley Down Road, Croydon, CR8 4EA	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Horton Country Park, Horton Lane, Epsom, KT19 8PL	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	1	0.0%	0
King George Field Indoor Bowls Club, Jubilee Way, Chessington, KT9 1TR	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.2%	0	0.0%	0	0.0%	0	0.0%	0
King George's Playing Fields, Tudor Drive, Morden, SM4 4PF	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	1
Morden Hall, Morden Hall Road, Morden, SM4 5JD	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Morden Park, Lower Morden Lane, Morden, SM4 4SE	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Purley Downs Golf Club, Purley Downs Road, South Croydon, CR2 0RB	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
Purley Sports Club, The Ridge, Purley, CR8 3PF	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.5%	1	0.0%	0	0.0%	0	0.0%	0
Shirley Park Golf Club, Addiscombe Road,	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	0	0.0%	0	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
Croydon, CR0 7LB											
Stamford Bridge, Fulham Road, Chelsea, SW6 1HS	1.4%	0	0.0%	0	24.8%	0	0.0%	0	0.0%	0	0.0%
Sutton Bowling Club, Bowling Way, Dorset Road, Sutton, SM2 6FF	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Oaks, Woodmansterne Road, Banstead, Carshalton, SM5 4AN	1.5%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	0.0%
Tottenham Hotspur Stadium, High Road, Tottenham, N17 0BX	2.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%
Wadden Leisure Centre, Purley Way, Croydon, CR0 4RG	2.0%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%
Windsor Local Centre	2.1%	1	20.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodcote Village Centre (Don't know / varies)	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
	18.7%	6	79.7%	3	0.0%	0	0.0%	0	33.3%	0	0.0%
						0	33.3%	0	19.3%	0	25.2%
Weighted base:	32	3	2	1	1	3	2	2	2	3	11
Sample:	41	2	6	2	3	3	5	3	3	7	7

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
Q42 What improvements could be made to the Borough of Sutton's leisure offer that would make you visit or partake in leisure activities more often? [MR]																						
Cheaper prices	6.4%	65	5.0%	6	8.7%	4	6.8%	6	2.3%	2	11.3%	9	19.3%	14	6.3%	6	6.2%	12	0.0%	0	3.7%	6
More leisure facilities / activities for children	5.7%	57	6.9%	8	5.1%	3	12.8%	11	9.7%	7	6.7%	5	13.3%	10	2.7%	3	0.0%	0	3.8%	3	4.9%	8
Outdoor festivals / events	4.0%	40	10.3%	12	2.5%	1	8.7%	7	0.0%	0	4.0%	3	4.3%	3	6.5%	6	2.9%	6	0.0%	0	0.8%	1
Swimming pool (indoor)	3.9%	39	6.4%	8	8.8%	5	3.7%	3	0.9%	1	3.0%	2	4.7%	3	5.7%	6	3.8%	7	4.8%	4	0.4%	1
Ten-pin bowling	3.6%	36	5.2%	6	5.5%	3	8.5%	7	3.9%	3	3.2%	2	6.1%	4	0.0%	0	2.7%	5	0.5%	0	2.9%	5
Better shopping facilities	3.6%	36	1.8%	2	0.9%	0	2.2%	2	6.6%	5	2.1%	2	2.6%	2	1.8%	2	7.8%	15	3.2%	2	2.2%	4
More leisure facilities / activities for families	3.3%	33	3.7%	4	2.5%	1	2.9%	2	7.1%	5	10.1%	8	10.7%	8	4.4%	4	0.0%	0	0.0%	0	0.0%	0
More leisure facilities / activities for teenagers	2.9%	29	2.3%	3	2.2%	1	1.1%	1	1.9%	1	4.5%	4	0.0%	0	5.7%	6	2.6%	5	0.0%	0	5.3%	9
More quality restaurants	2.8%	28	3.2%	4	2.5%	1	5.1%	4	6.1%	5	2.1%	2	2.8%	2	1.4%	1	2.7%	5	2.1%	2	1.7%	3
Food / farmers markets	2.8%	28	6.3%	7	2.2%	1	0.0%	0	3.7%	3	4.7%	4	8.2%	6	3.5%	3	0.0%	0	0.0%	0	2.4%	4
Live music venues	2.8%	28	6.3%	7	6.0%	3	0.0%	0	0.0%	0	7.4%	6	8.4%	6	0.5%	0	0.0%	0	0.0%	0	3.3%	5
More / better pubs / bars	2.6%	26	0.9%	1	0.0%	0	3.3%	3	3.7%	3	4.1%	3	5.2%	4	3.3%	3	2.0%	4	0.5%	0	3.3%	5
More / better car parking	2.4%	24	1.2%	1	0.8%	0	0.7%	1	3.2%	2	0.7%	1	5.3%	4	2.2%	2	4.4%	8	4.3%	3	0.8%	1
More local sports & recreation facilities	1.8%	18	2.3%	3	0.0%	0	2.9%	2	0.5%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.5%	0	4.1%	7
Free parking at leisure venues	1.7%	17	0.6%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	4.0%	3	3.9%	4	2.9%	6	0.5%	0	0.8%	1
Improved security / CCTV	1.5%	15	2.3%	3	5.0%	3	6.2%	5	0.0%	0	1.8%	1	3.7%	3	0.5%	0	0.0%	0	0.5%	0	0.0%	0
More / better parks / green spaces	1.5%	15	2.3%	3	2.9%	1	1.1%	1	5.5%	4	0.0%	0	4.7%	3	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Theatres	1.5%	15	2.6%	3	0.9%	0	0.0%	0	0.0%	0	3.4%	3	5.0%	4	0.0%	0	0.4%	1	4.6%	3	0.8%	1
Swimming pool (outdoor)	1.5%	15	0.6%	1	2.2%	1	0.4%	0	0.0%	0	2.0%	2	4.3%	3	0.0%	0	3.1%	6	3.0%	2	0.0%	0
More leisure facilities / activities for the elderly	1.3%	13	0.3%	0	0.0%	0	0.8%	1	5.6%	4	0.3%	0	1.7%	1	0.9%	1	2.2%	4	0.5%	0	0.8%	1
Cinema (multi-screen)	1.3%	13	0.0%	0	0.0%	0	2.2%	2	0.9%	1	0.0%	0	6.1%	4	0.0%	0	2.0%	4	0.0%	0	1.7%	3
More / better advertising of what's on / available	1.3%	13	0.0%	0	3.3%	2	2.2%	2	0.0%	0	2.0%	2	3.0%	2	0.0%	0	2.9%	6	0.5%	0	0.0%	0
Better cycle paths / areas	1.2%	12	0.6%	1	0.8%	0	0.4%	0	0.0%	0	0.0%	0	2.6%	2	3.5%	3	2.9%	6	0.0%	0	0.0%	0
More leisure facilities / activities generally	1.2%	12	1.5%	2	0.4%	0	0.8%	1	0.0%	0	0.0%	0	0.3%	0	2.3%	2	2.2%	4	0.0%	0	1.7%	3
Leisure / sports centre	1.2%	12	2.3%	3	0.0%	0	0.0%	0	2.5%	2	0.0%	0	2.0%	1	0.0%	0	0.4%	1	0.0%	0	3.3%	5
More street cleaning	1.1%	11	0.3%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	3.5%	3	3.5%	3	0.0%	0	0.0%	0	0.8%	1
More nightclubs	1.0%	10	0.0%	0	0.0%	0	0.4%	0	3.7%	3	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Cheaper parking	0.9%	9	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	2.6%	2	0.0%	0	2.9%	6	0.0%	0	0.8%	1
More / better public toilets	0.9%	9	4.0%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.3%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0
Ice rink	0.8%	8	0.3%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.0%	4	0.5%	0	0.0%	0
Street carnivals	0.8%	8	1.7%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better policing	0.8%	8	0.0%	0	0.0%	0	6.2%	5	0.0%	0	0.0%	0	1.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Bingo halls	0.7%	7	0.0%	0	2.5%	1	0.0%	0	0.0%	0	1.8%	1	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved public transport	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	3.5%	3	1.5%	3	0.0%	0	0.0%	0
Concert halls	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	4
More / better signposting and	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10											
information																						
Art galleries	0.5%	5	1.7%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0		
More / better disabled access	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0
Outdoor gyms	0.4%	4	3.4%	4	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure facilities / activities open on the evening	0.4%	4	1.7%	2	0.4%	0	0.7%	1	0.5%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cinema (art house)	0.4%	4	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Escape rooms	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4
More / better cafes generally	0.4%	4	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Skateboarding	0.4%	4	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Dance facilities	0.3%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Indoor soft play areas	0.3%	3	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor trampoline parks	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More / better health clubs / gyms (indoor)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Improve / upgrade the current leisure facilities	0.3%	3	0.0%	0	0.8%	0	0.4%	0	0.5%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.5%	0	0.0%	0	1.5%	1	0.0%	0
Laser tag	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved access by foot and cycle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comedy clubs	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing centres	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better cultural facilities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More leisure facilities / activities for women	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More family-friendly restaurants	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1
More / better seats	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More famous acts at local venues	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafes (Nothing)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	44.0%	441	32.8%	38	60.6%	31	37.0%	31	44.0%	33	39.4%	31	23.8%	17	44.5%	43	43.0%	82	68.5%	50	51.7%	83
(Don't do leisure activities)	8.8%	88	11.6%	14	1.3%	1	2.3%	2	7.4%	6	12.3%	10	4.3%	3	14.1%	14	11.8%	23	4.1%	3	8.9%	14
	3.8%	39	3.2%	4	0.4%	0	2.3%	2	3.8%	3	1.0%	1	1.7%	1	0.9%	1	4.6%	9	0.0%	0	11.3%	18
Weighted base:	1002		117		51		85		76		79		72		97		192		73		160	
Sample:	1002		101		100		101		100		100		100		100		100		100		100	

Sutton Household Survey for Lambert Smith Hampton

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
GEN Gender of respondent:											
Male	34.5% 346	36.8% 43	40.7% 21	32.7% 28	31.5% 24	32.1% 25	26.0% 19	32.3% 31	41.8% 80	29.2% 21	33.1% 53
Female	65.5% 656	63.2% 74	59.3% 30	67.3% 57	68.5% 52	67.9% 53	74.0% 53	67.7% 66	58.2% 112	70.8% 52	66.9% 107
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

AGE Can I ask how old you are please?

18-24	9.0% 90	9.2% 11	6.6% 3	8.7% 7	3.7% 3	8.0% 6	13.0% 9	7.0% 7	8.7% 17	8.0% 6	13.0% 21
25-34	13.9% 139	16.0% 19	16.5% 8	14.6% 12	14.7% 11	18.7% 15	15.6% 11	13.9% 14	14.5% 28	8.0% 6	9.8% 16
35-44	20.3% 203	37.8% 44	17.4% 9	26.3% 22	11.0% 8	26.0% 20	17.5% 13	13.1% 13	19.6% 38	6.0% 4	19.6% 31
45-54	18.1% 181	15.4% 18	17.8% 9	15.7% 13	17.3% 13	19.8% 16	24.5% 18	14.1% 14	21.6% 41	24.4% 18	13.2% 21
55-64	18.0% 180	8.8% 10	16.8% 9	14.1% 12	27.1% 20	9.5% 7	14.6% 10	29.3% 28	17.0% 33	18.5% 14	22.4% 36
65+	20.8% 208	12.8% 15	24.9% 13	20.5% 17	26.2% 20	18.0% 14	14.9% 11	22.6% 22	18.5% 36	35.0% 26	22.0% 35
(Refused)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

QUOTA Zone

Zone 1	11.7% 117	100.0% 117	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 2	5.1% 51	0.0% 0	100.0% 51	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 3	8.5% 85	0.0% 0	0.0% 0	100.0% 85	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 4	7.5% 76	0.0% 0	0.0% 0	0.0% 0	100.0% 76	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 5	7.9% 79	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 79	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 6	7.2% 72	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 72	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7	9.7% 97	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 97	0.0% 0	0.0% 0	0.0% 0
Zone 8	19.1% 192	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 192	0.0% 0	0.0% 0
Zone 9	7.3% 73	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 73	0.0% 0
Zone 10	16.0% 160	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 160
Weighted base:	1002	117	51	85	76	79	72	97	192	73	160
Sample:	1002	101	100	101	100	100	100	100	100	100	100

Sutton Household Survey for Lambert Smith Hampton

Weighted:

September 2022

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10
WARD Ward											
Sutton North (E05013766)	2.9%	30	25.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton Central (E05013765)	2.8%	28	23.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton West & East Cheam (E05013768)	2.5%	25	21.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%
Sutton South (E05013767)	4.6%	46	29.3%	34	21.8%	11	0.0%	0	0.0%	0	0.0%
Cheam (E05013758)	2.9%	29	0.0%	0	46.4%	24	0.0%	0	6.4%	5	0.0%
Belmont (E05013755)	1.6%	16	0.0%	0	31.8%	16	0.0%	0	0.0%	0	0.0%
St Helier West (E05013762)	1.9%	19	0.0%	0	0.0%	0	14.9%	13	0.0%	0	8.7%
St Helier East (E05013761)	3.6%	36	0.0%	0	0.0%	0	31.6%	27	0.0%	0	0.0%
Hackbridge (E05013759)	0.8%	8	0.0%	0	0.0%	0	7.0%	6	0.0%	0	2.7%
Beddington (E05013754)	5.7%	57	0.0%	0	0.0%	0	46.5%	39	0.0%	0	11.3%
Stonecot (E05013764)	1.1%	11	0.0%	0	0.0%	0	0.0%	0	14.5%	11	0.0%
Worcester Park North (E05013772)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	11.8%	9	0.0%
Worcester Park South (E05013773)	1.5%	15	0.0%	0	0.0%	0	0.0%	0	19.9%	15	0.0%
North Cheam (E05013760)	3.6%	36	0.0%	0	0.0%	0	0.0%	0	47.4%	36	0.0%
The Wrythe (E05013769)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%
Carshalton Central (E05013756)	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.5%
Wallington North (E05013770)	2.9%	29	0.0%	0	0.0%	0	0.0%	0	30.1%	24	7.1%
Carshalton South & Clockhouse (E05013757)	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%
Wallington South (E05013771)	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%
South Beddington & Roundshaw (E05013763)	3.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	53.4%
Banstead Village (E05012872)	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Nork (E05012881)	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chipstead, Kingswood & Woodmansterne (E05012873)	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Coulsdon Town (E05011466)	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waddon (E05011487)	2.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley Oaks & Riddlesdown (E05011477)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Purley & Woodcote (E05011476)	6.1%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Thornton (E05011488)	5.0%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broad Green (E05011465)	4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Old Malden (E05013942)	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Motspur Park & Old Malden	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%